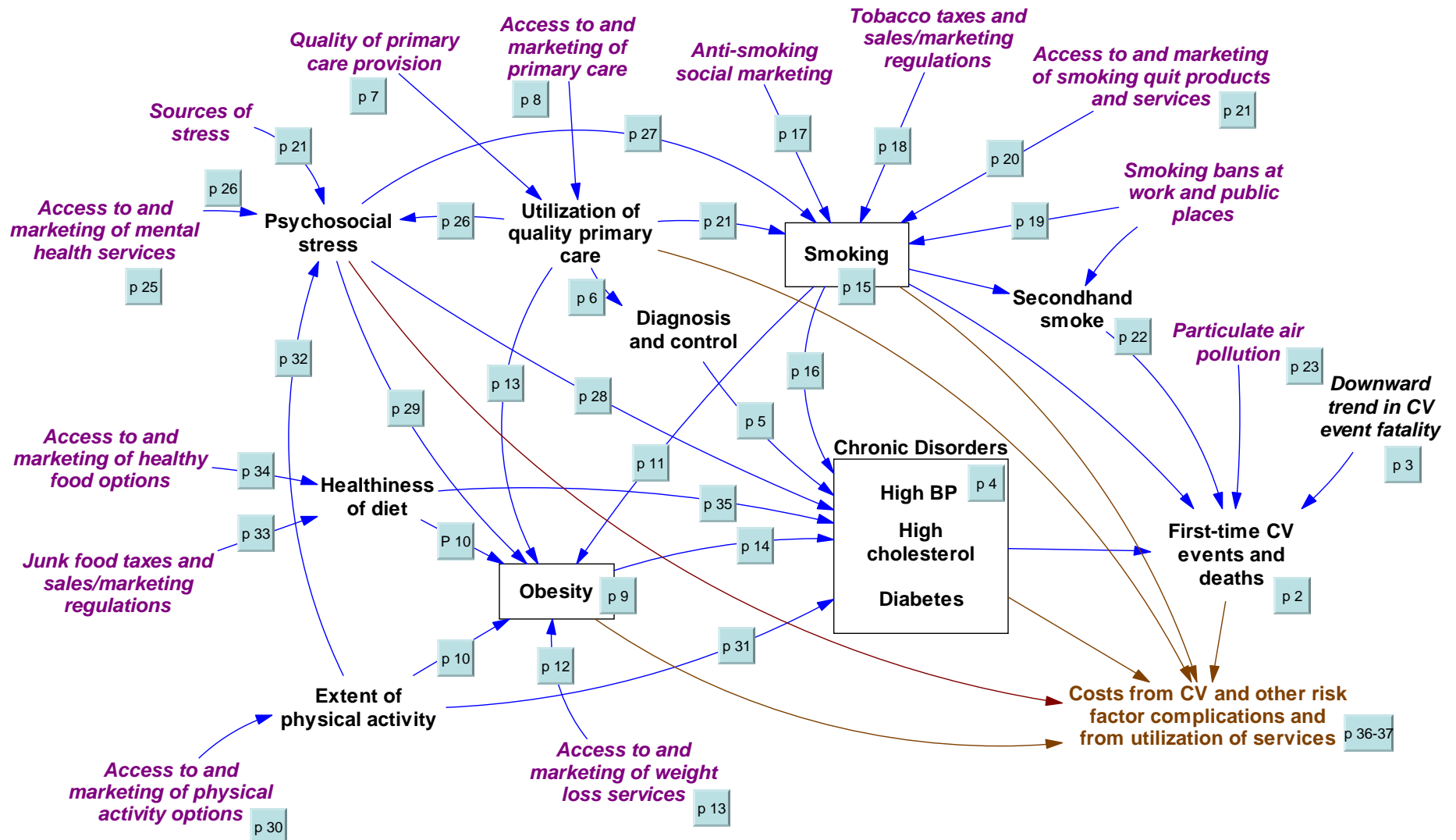
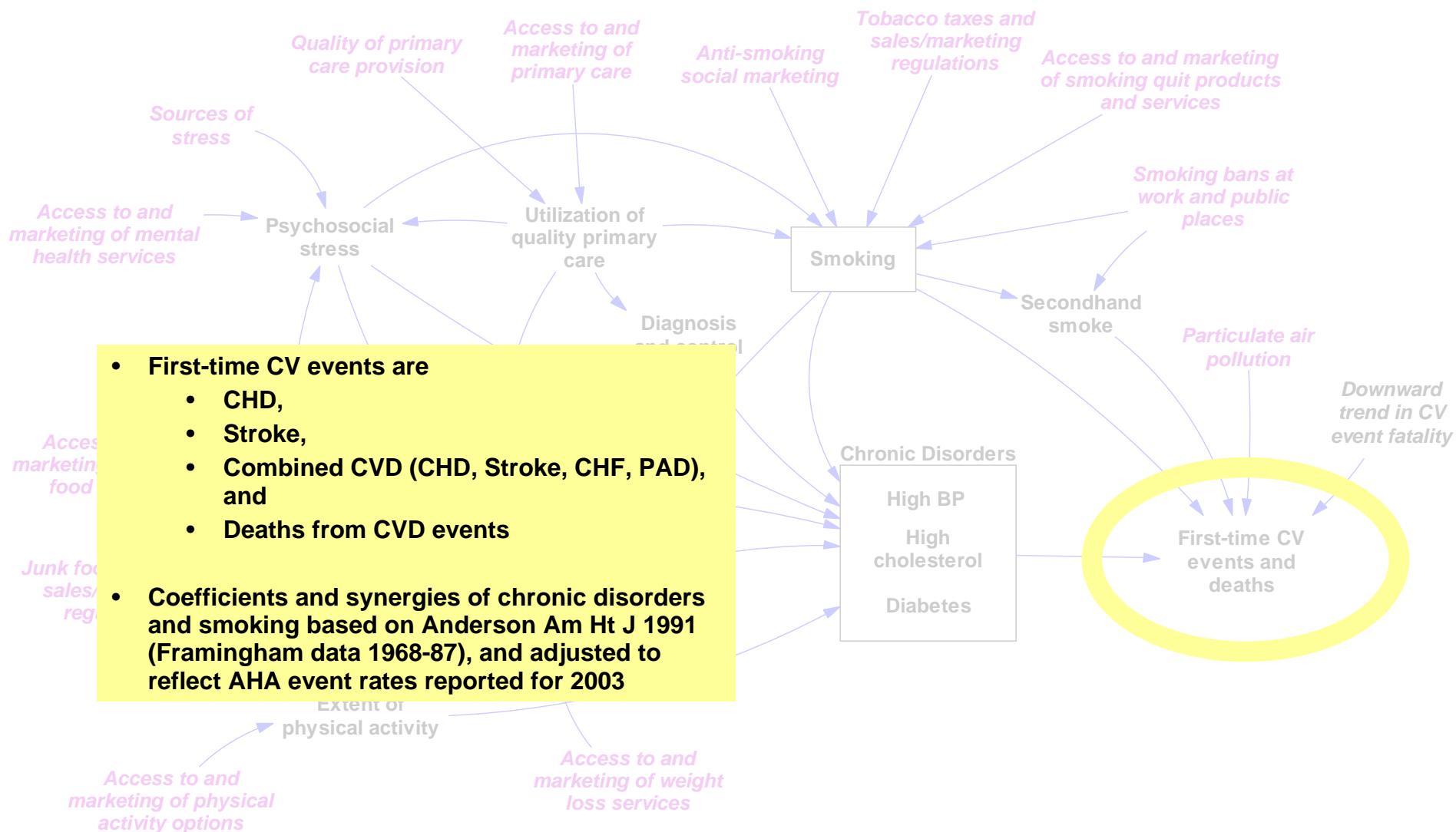


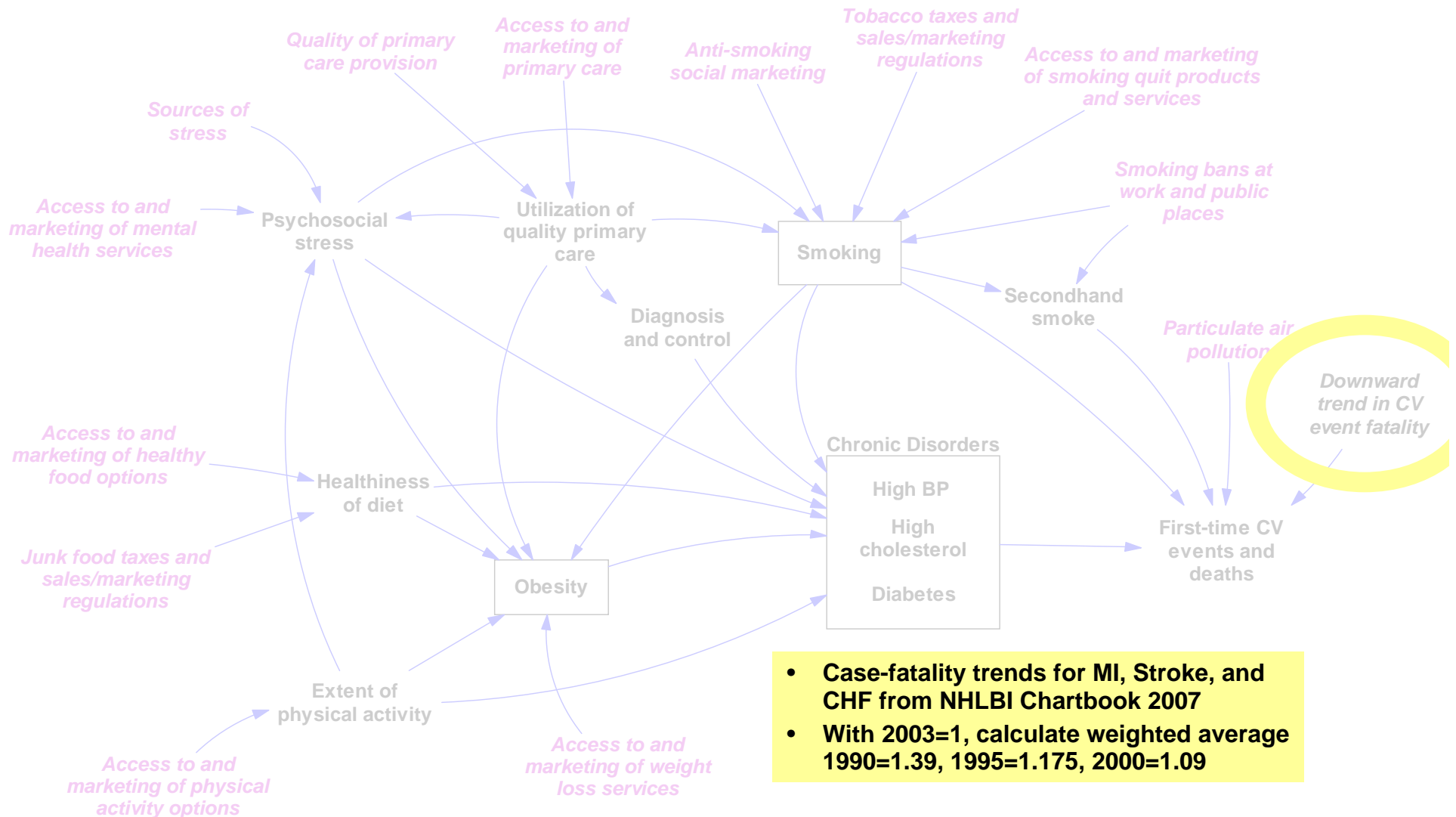
CVD risk model reference guide



Cardiovascular events

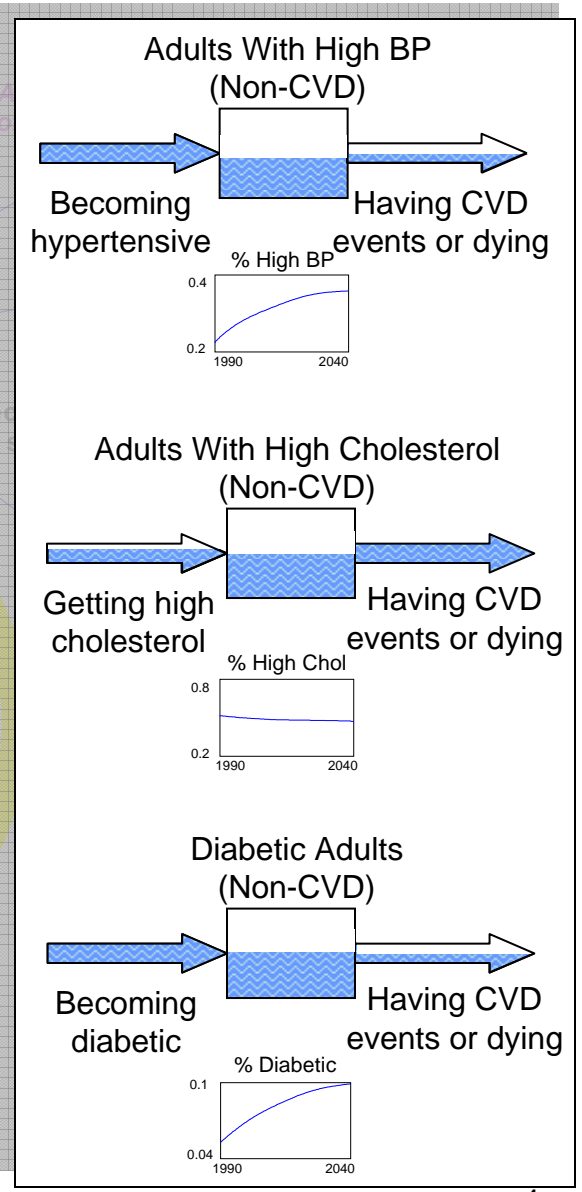
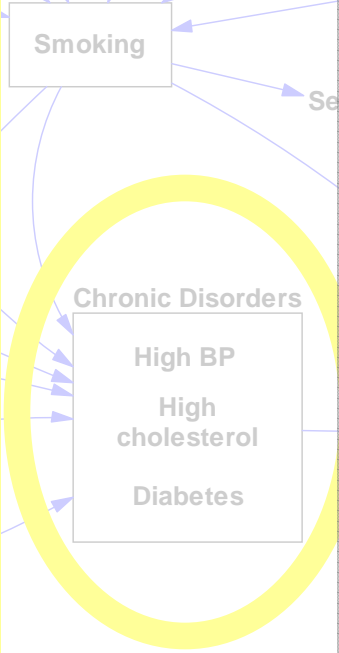
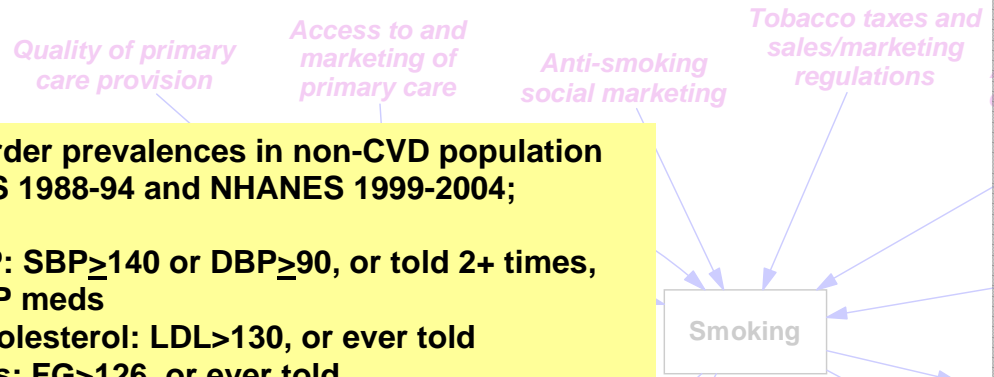


Decline in CV event fatality



Chronic disorders

- Chronic disorder prevalences in non-CVD population from NHANES 1988-94 and NHANES 1999-2004; definitions:
 - High BP: $SBP \geq 140$ or $DBP \geq 90$, or told 2+ times, or on BP meds
 - High cholesterol: $LDL > 130$, or ever told
 - Diabetes: $FG \geq 126$, or ever told
- Adult prevalence of each chronic disorder is modeled as a stock affected by onset, by carryover of the condition in teens turning 18, and by deaths (related to CVD and otherwise).
- A disorder's prevalence in age 18 is assumed to equal 70% of the corresponding NHANES prevalence in Age 18-29. This is in line with the 70-80% ratio seen for obesity (NHANES, CDC Obesity Dynamics Model).
- Onset rates for high BP, high cholesterol, and diabetes adjusted to reproduce NHANES prevalence trends by sex and age.



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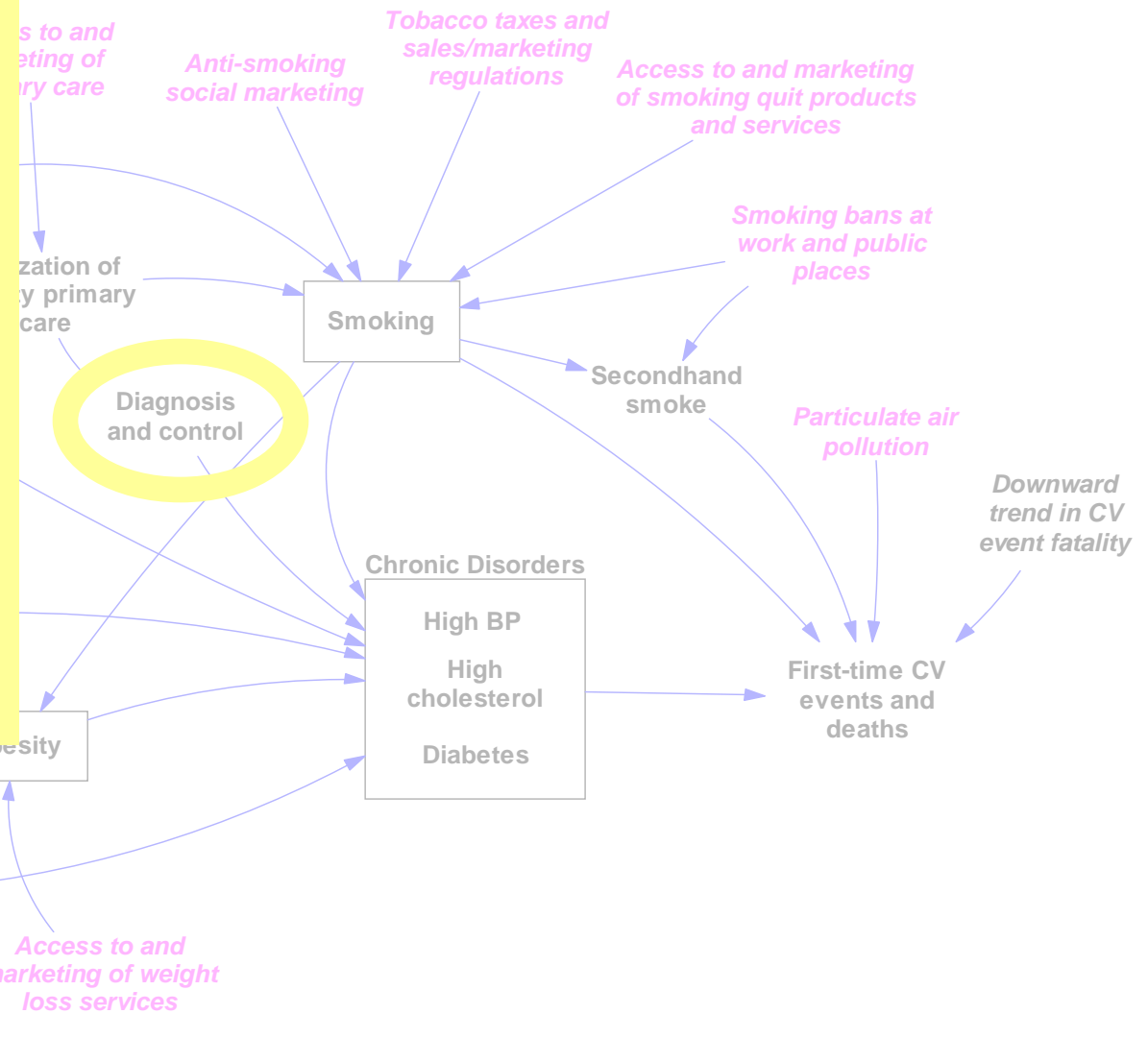
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Access to and
marketing of physical
activity options

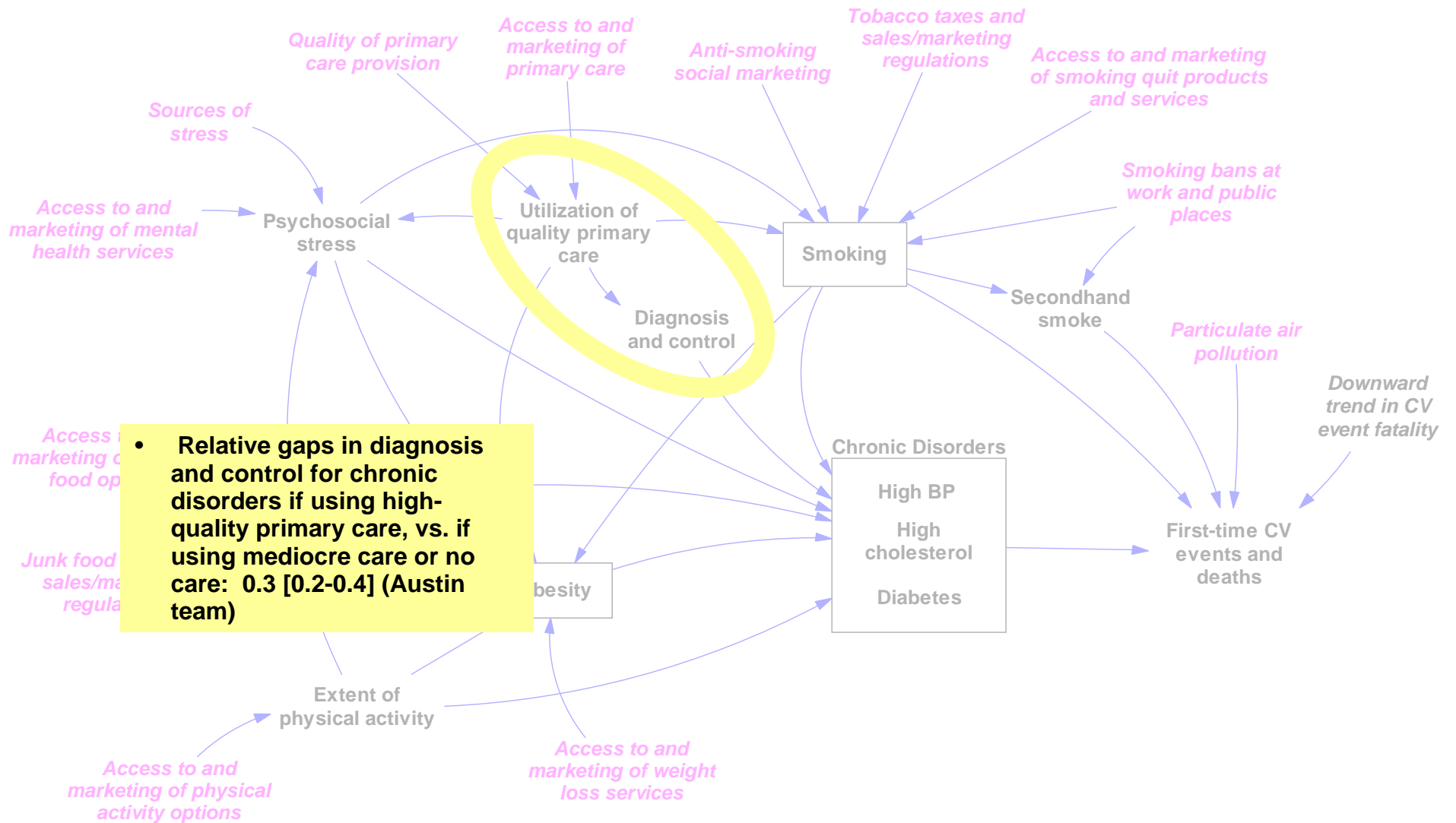
Access to and
marketing of weight
loss services

Diagnosis & control of disorders

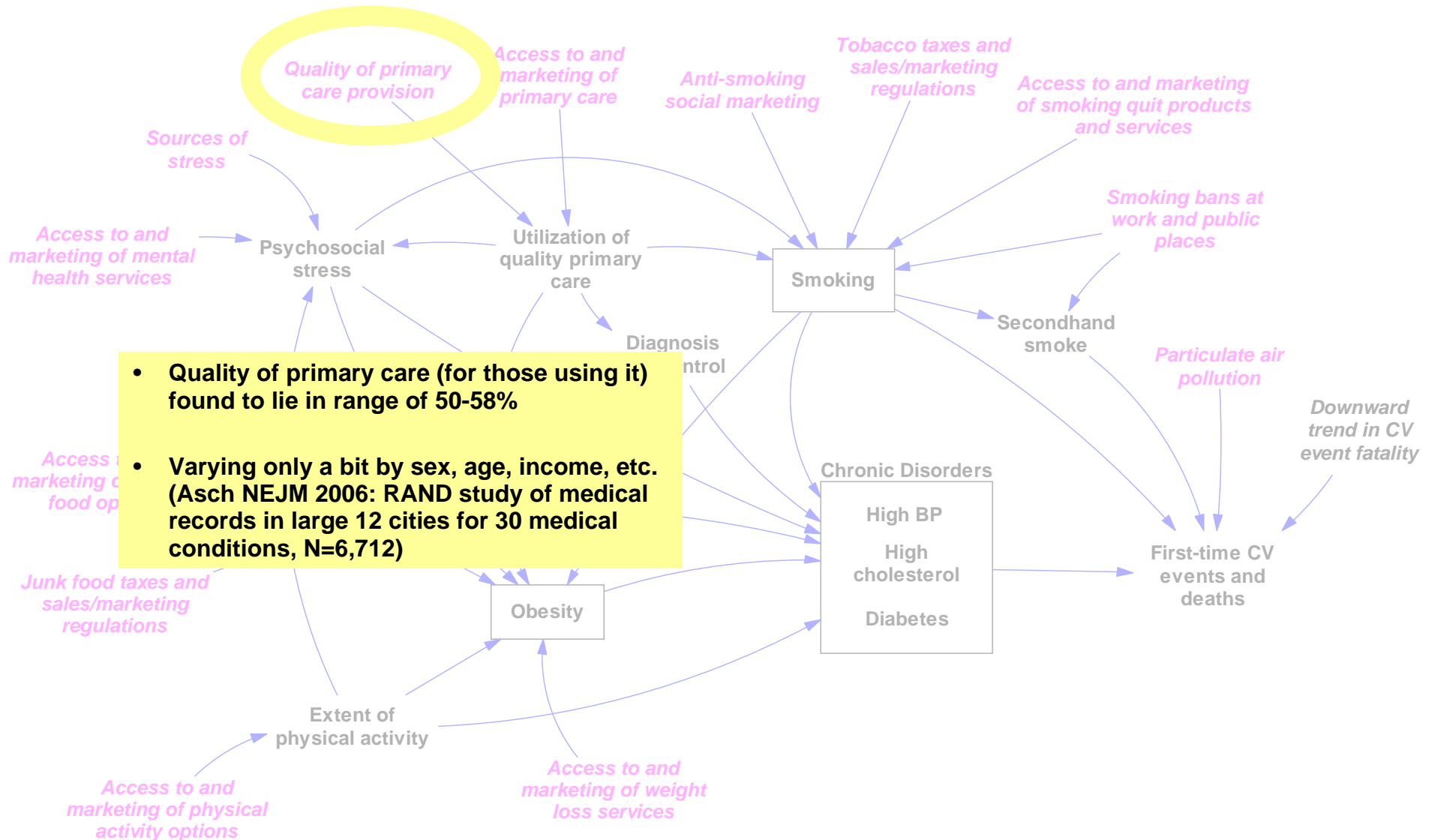
- Historical diagnosed and controlled fractions in non-CVD population
 - estimated from NHANES 1988-94 and 1999-2004
 - by age and sex
- e.g. for the latter period in female 65+:
 - High BP:
 - Diagnosed = 65%;
 - Ctrl (SBP<140 & DBP<90) fraction of diagnosed = 44%
 - High cholesterol:
 - Diagnosed = 72
 - Ctrl (LDL \leq 130) fraction of diagnosed = 51%
 - Diabetes:
 - Diagnosed = 76%
 - Ctrl (HbA1c<7) fraction of diagnosed = 64%



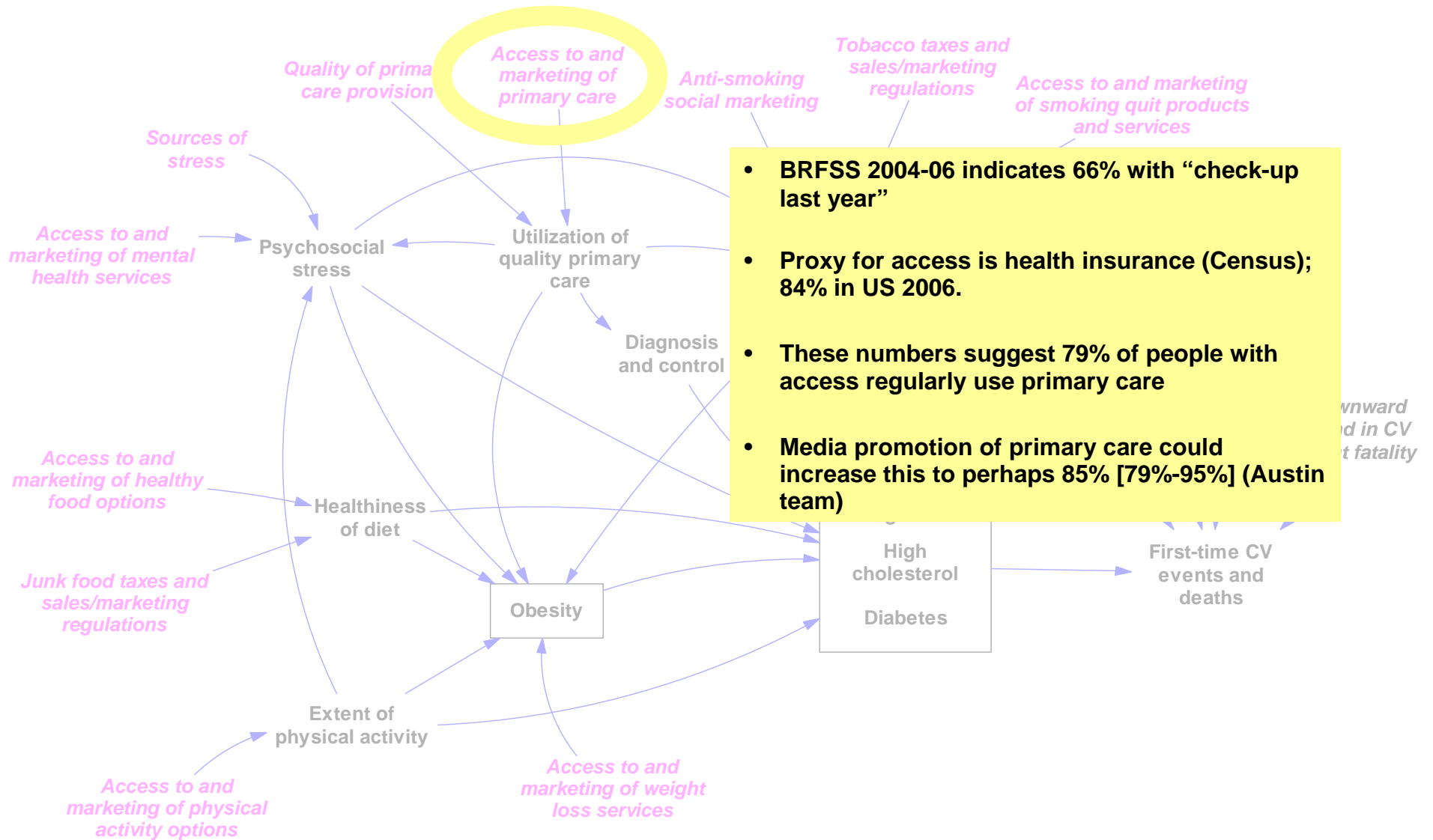
Primary care to diagnosis & control



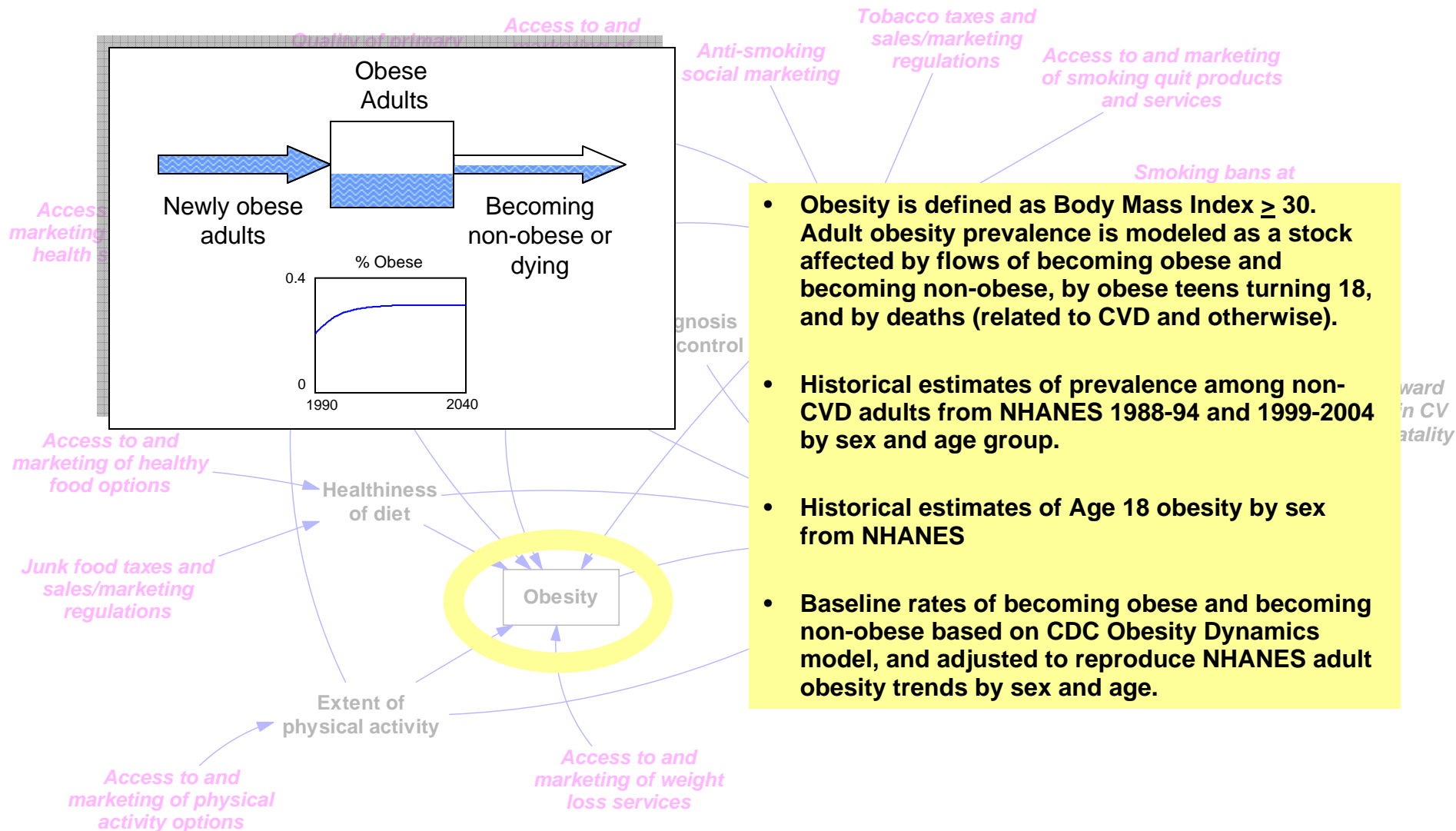
Quality of primary care



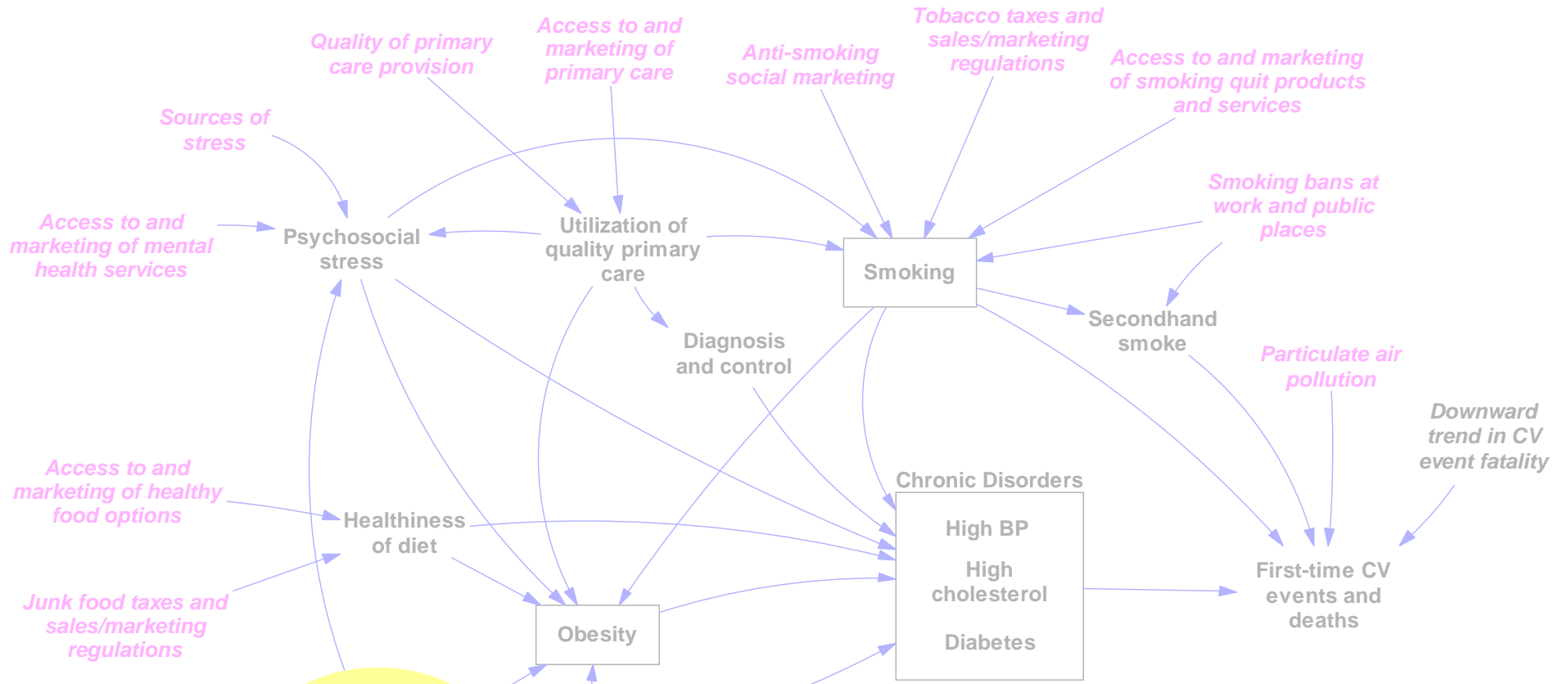
Primary care services



Obesity

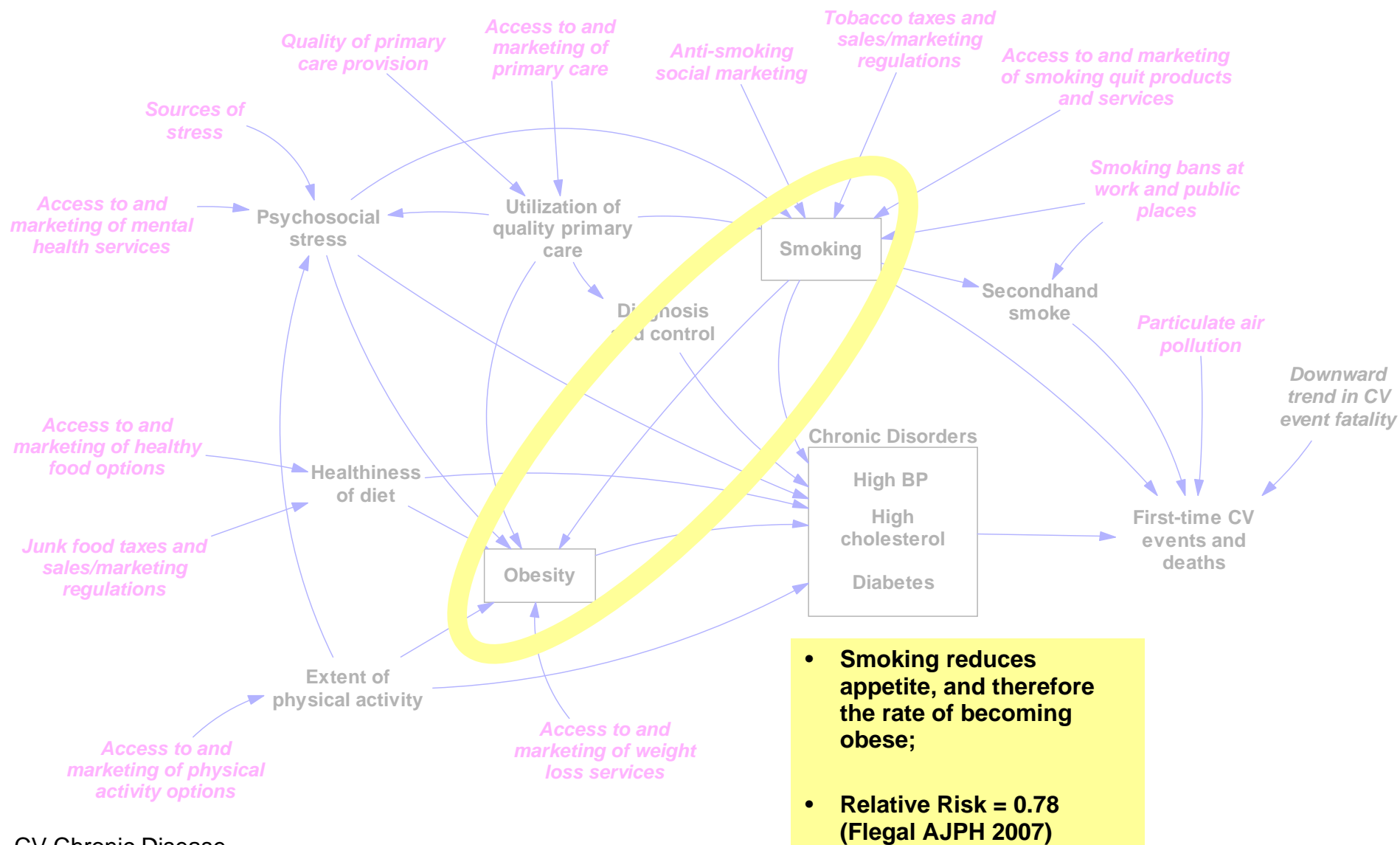


PA & diet to obesity

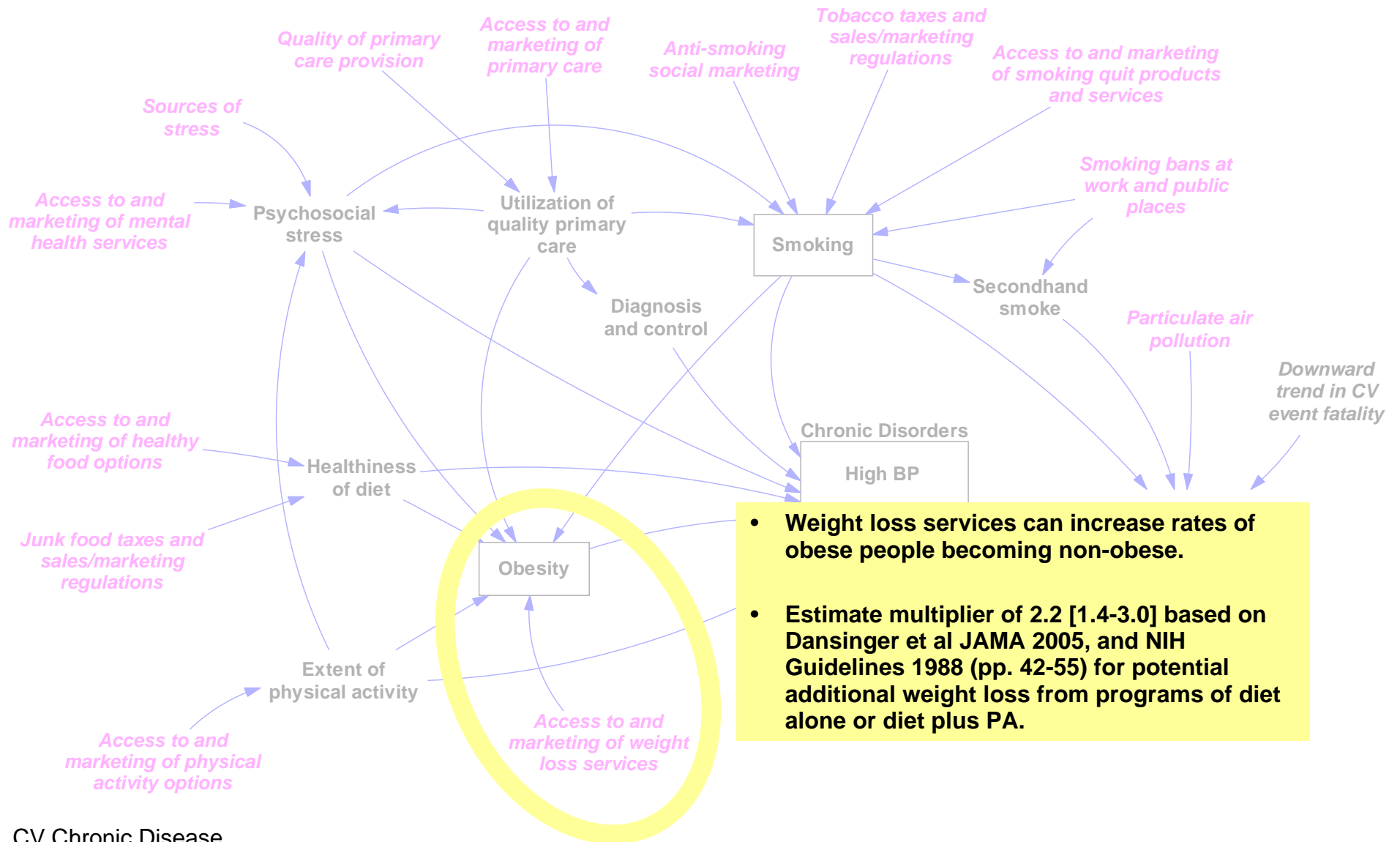


- **Relative Risk = 2.6 for becoming obese due to lack of physical activity (Haapanen et al Intl J Obesity 1997)**
- **Literature implicates poor diet as much as lack of PA for obesity epidemic, so a similar relative risk is assumed due to lack of healthy diet: 2.6 [2.4-2.8].**

Smoking to obesity

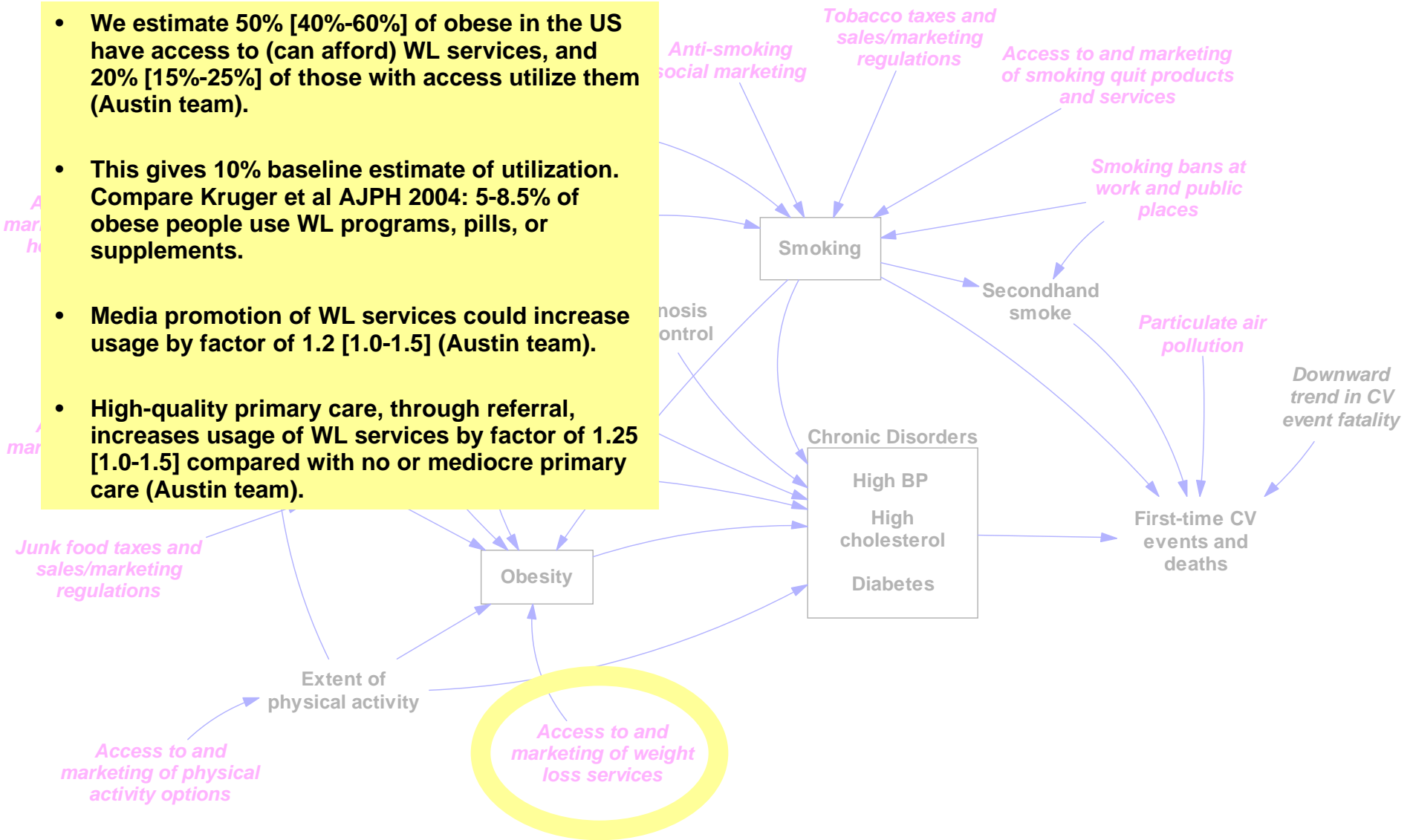


Impact of weight loss services

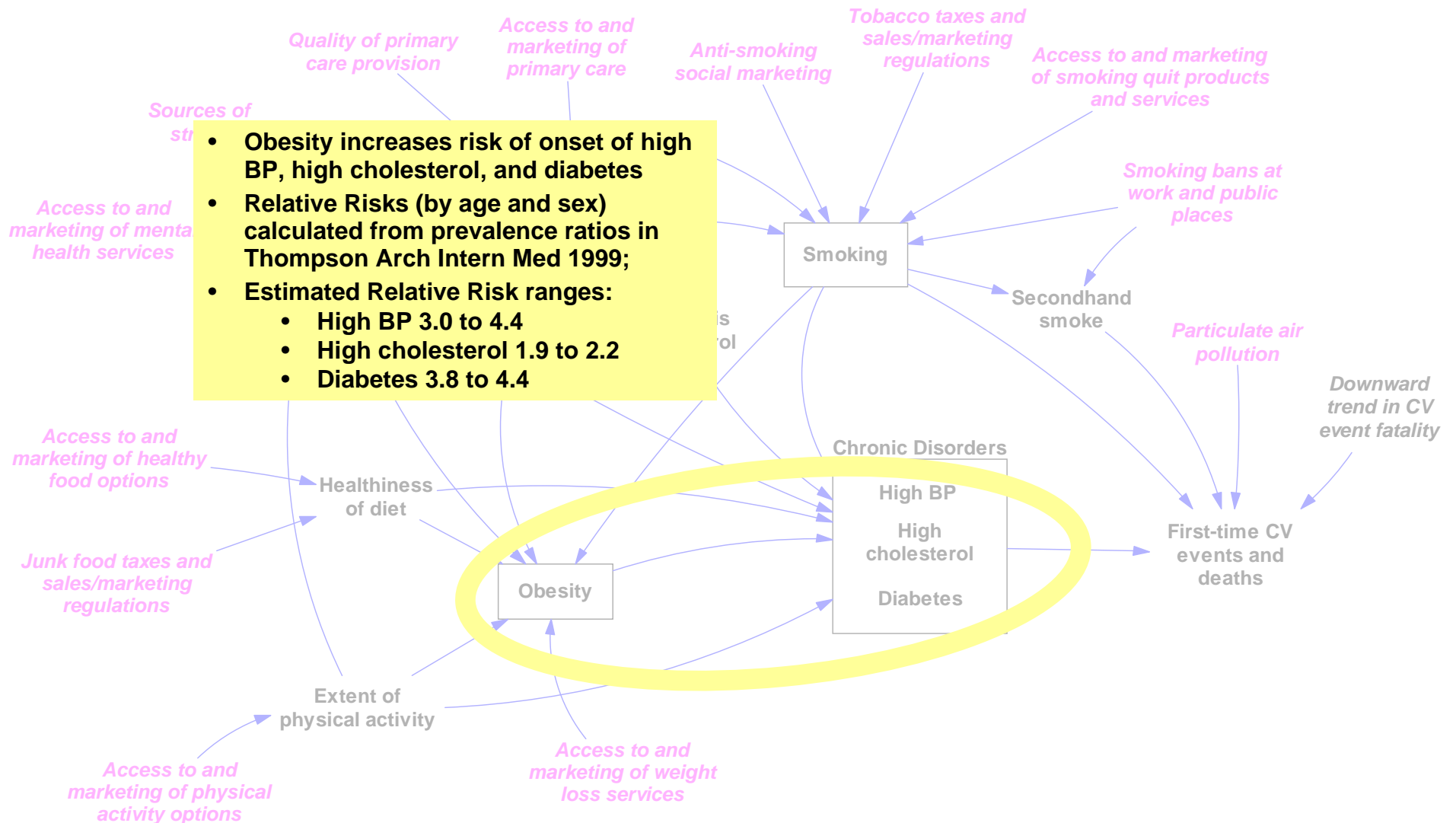


Weight loss services

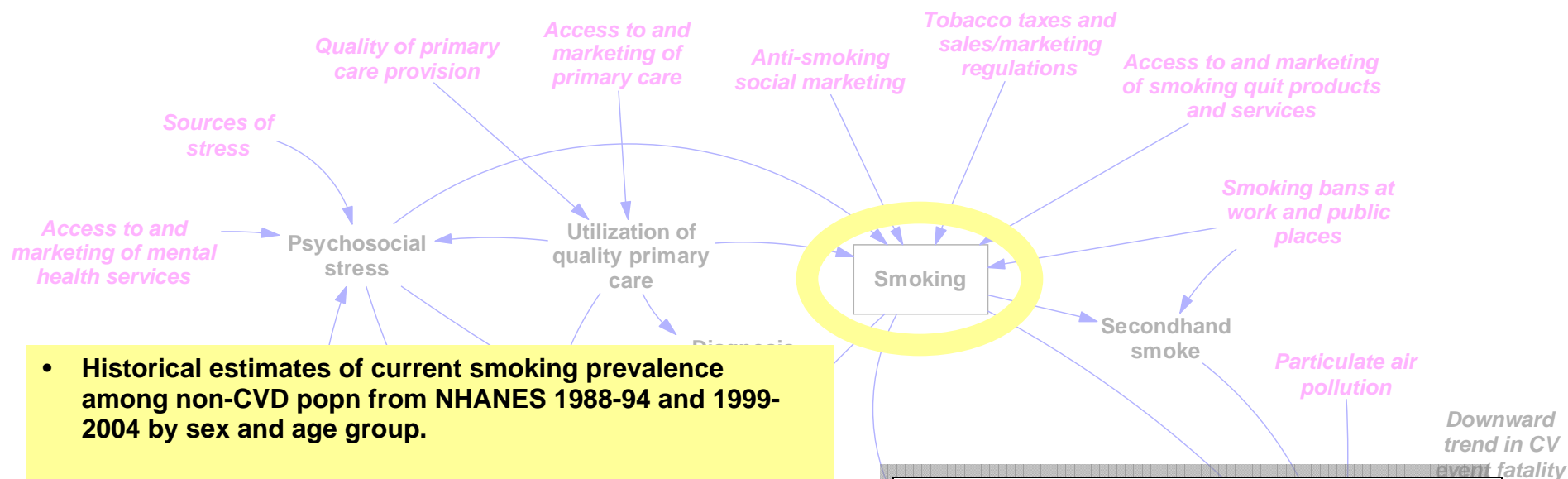
- We estimate 50% [40%-60%] of obese in the US have access to (can afford) WL services, and 20% [15%-25%] of those with access utilize them (Austin team).
- This gives 10% baseline estimate of utilization. Compare Kruger et al AJPB 2004: 5-8.5% of obese people use WL programs, pills, or supplements.
- Media promotion of WL services could increase usage by factor of 1.2 [1.0-1.5] (Austin team).
- High-quality primary care, through referral, increases usage of WL services by factor of 1.25 [1.0-1.5] compared with no or mediocre primary care (Austin team).



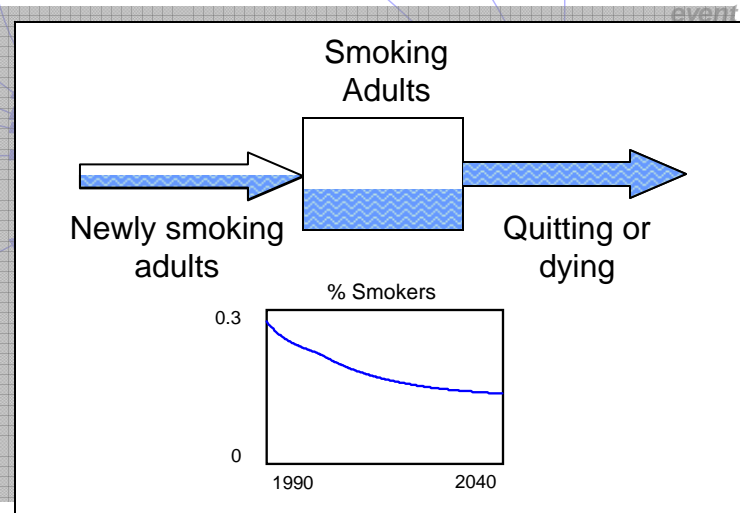
Obesity to chronic disorders



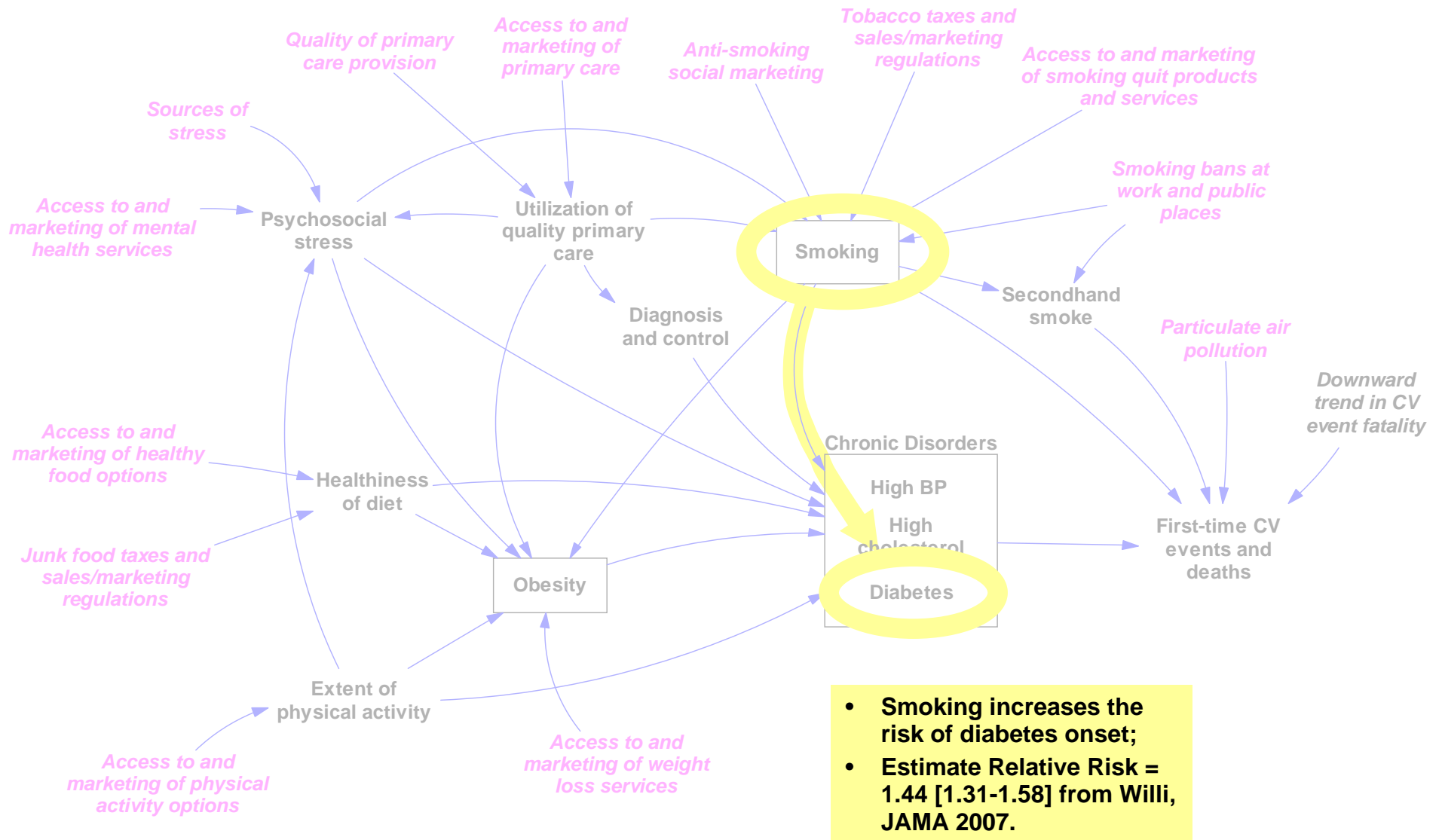
Smoking



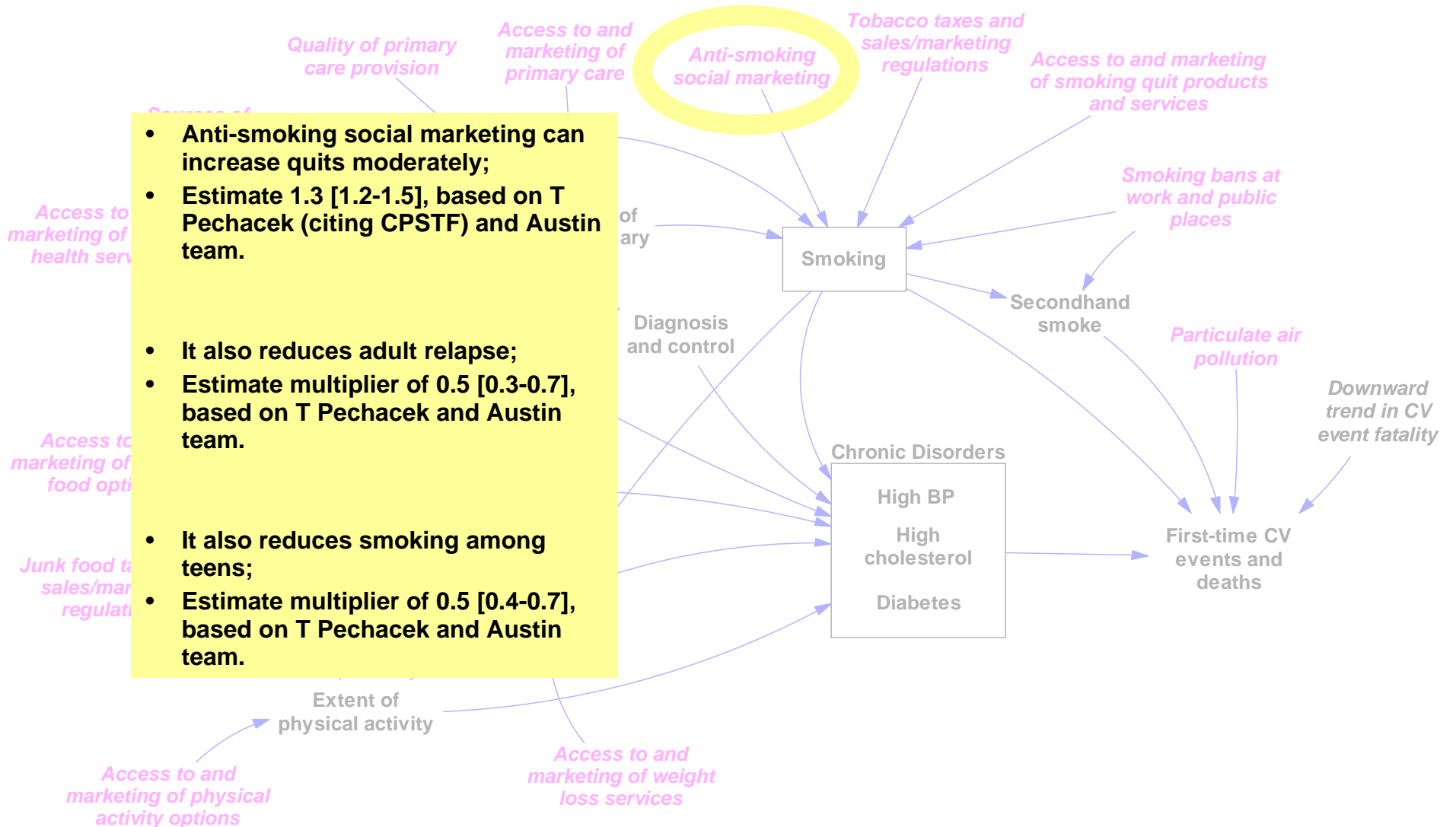
- Historical estimates of current smoking prevalence among non-CVD popn from NHANES 1988-94 and 1999-2004 by sex and age group.
- Smoking prevalence in adults is modeled as a stock affected by flows of initiation and quitting, by the inflow of teen smokers turning age 18, and by deaths (related to CVD and otherwise).
- Historical estimates of Age 18 smoking fraction by sex from YRBSS.
- Baseline rates of adults quitting smoking based on Mendez & Warner AJPH 2007 and Sloan et al MIT Press 2004 (Fig. 2.1)
- Baseline rates of adult initiation/relapse adjusted to reproduce NHANES adult smoking trends by sex and age.



Smoking to diabetes

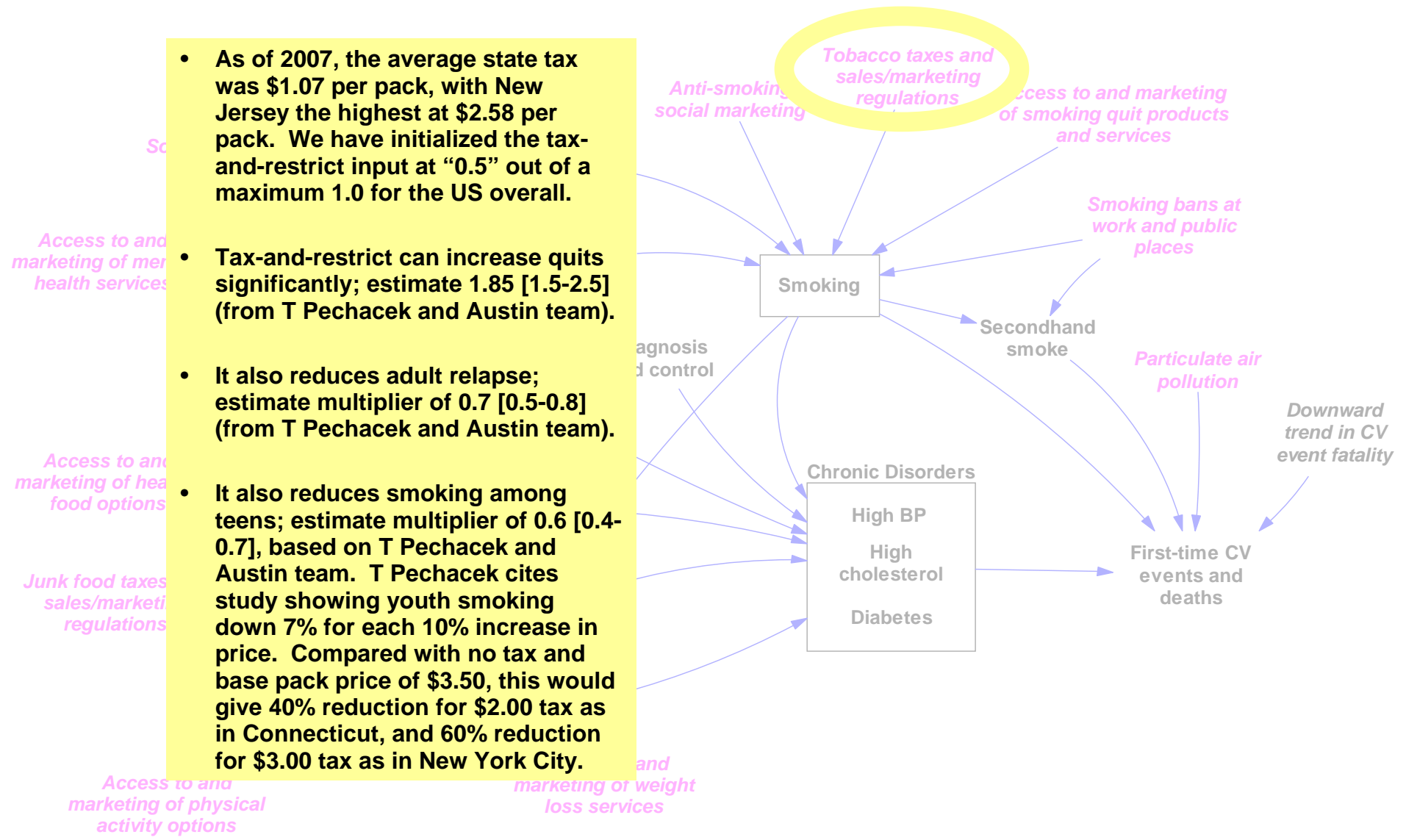


Anti-smoking social marketing

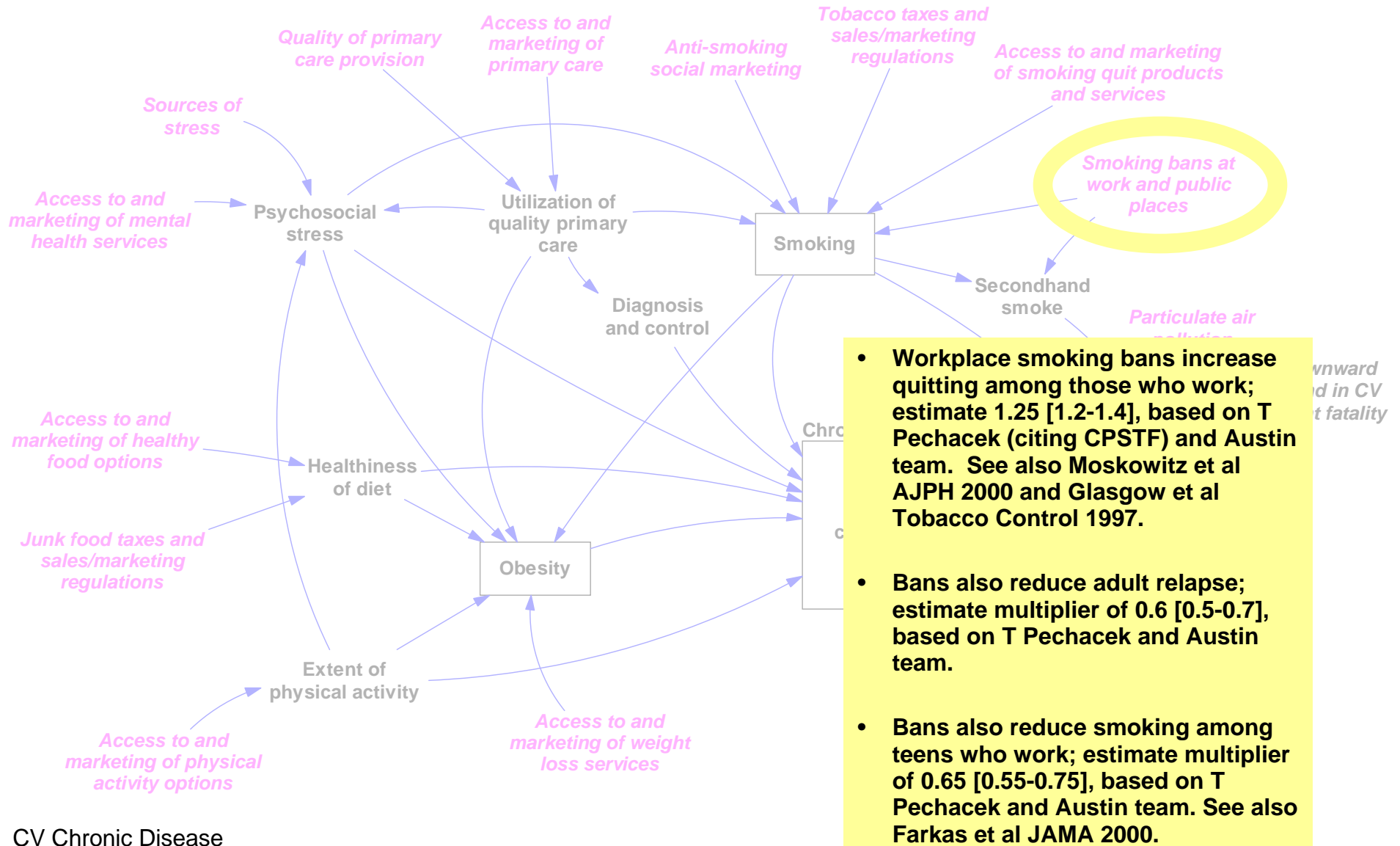


Tobacco taxes & sales restrictions

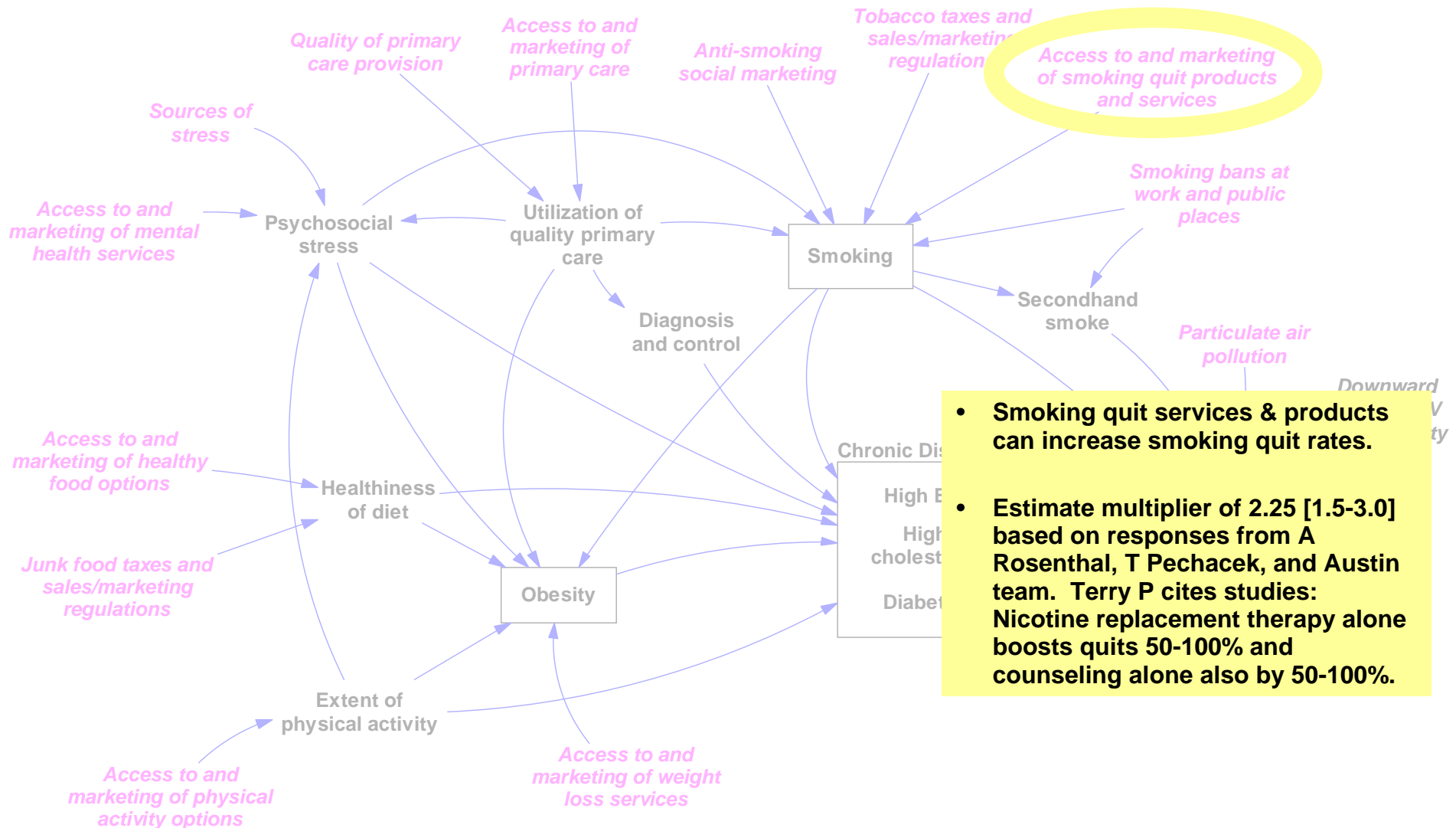
- As of 2007, the average state tax was \$1.07 per pack, with New Jersey the highest at \$2.58 per pack. We have initialized the tax-and-restrict input at “0.5” out of a maximum 1.0 for the US overall.
- Tax-and-restrict can increase quits significantly; estimate 1.85 [1.5-2.5] (from T Pechacek and Austin team).
- It also reduces adult relapse; estimate multiplier of 0.7 [0.5-0.8] (from T Pechacek and Austin team).
- It also reduces smoking among teens; estimate multiplier of 0.6 [0.4-0.7], based on T Pechacek and Austin team. T Pechacek cites study showing youth smoking down 7% for each 10% increase in price. Compared with no tax and base pack price of \$3.50, this would give 40% reduction for \$2.00 tax as in Connecticut, and 60% reduction for \$3.00 tax as in New York City.



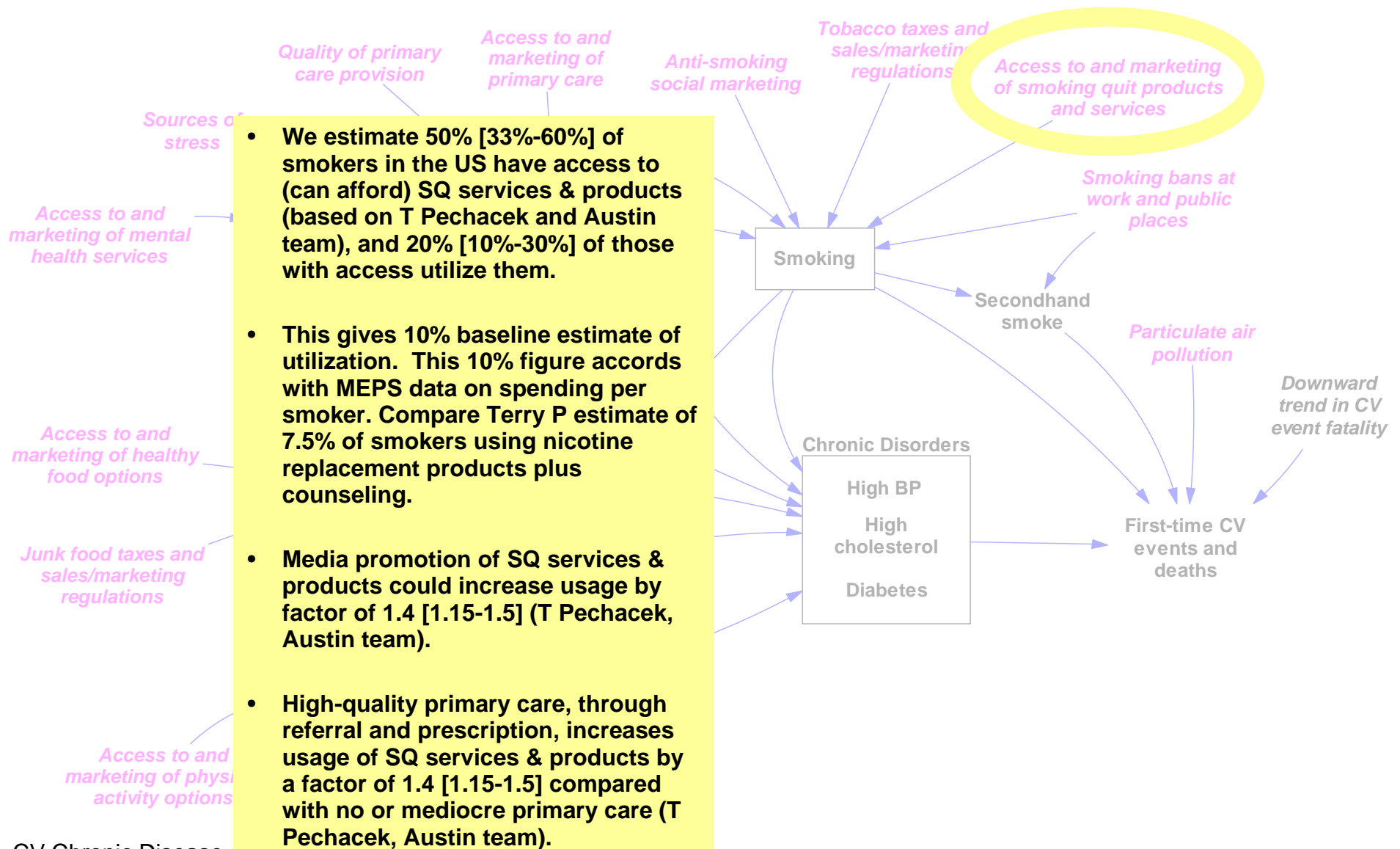
Impact of smoking bans on smoking



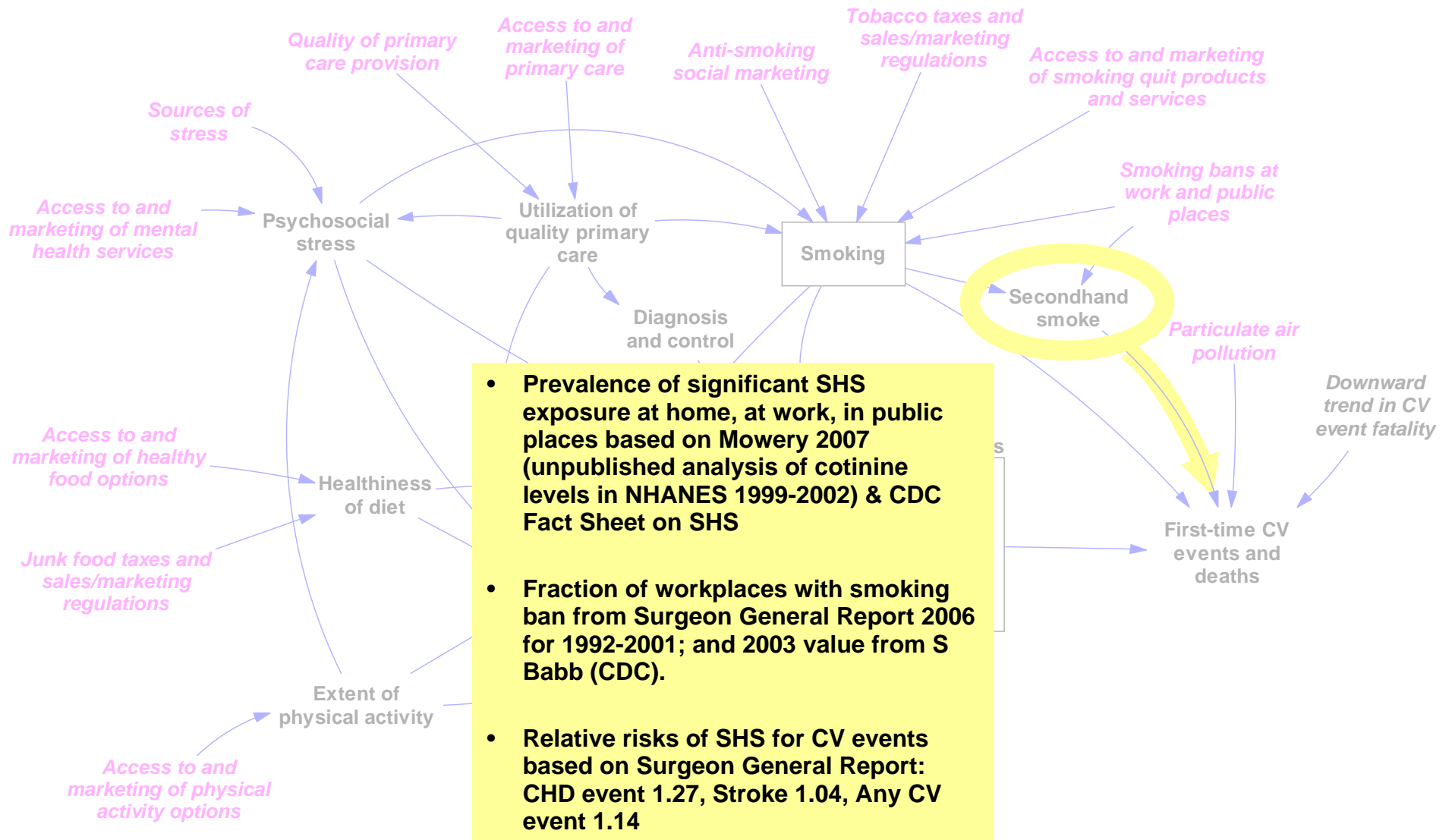
Impact of smoking quit services



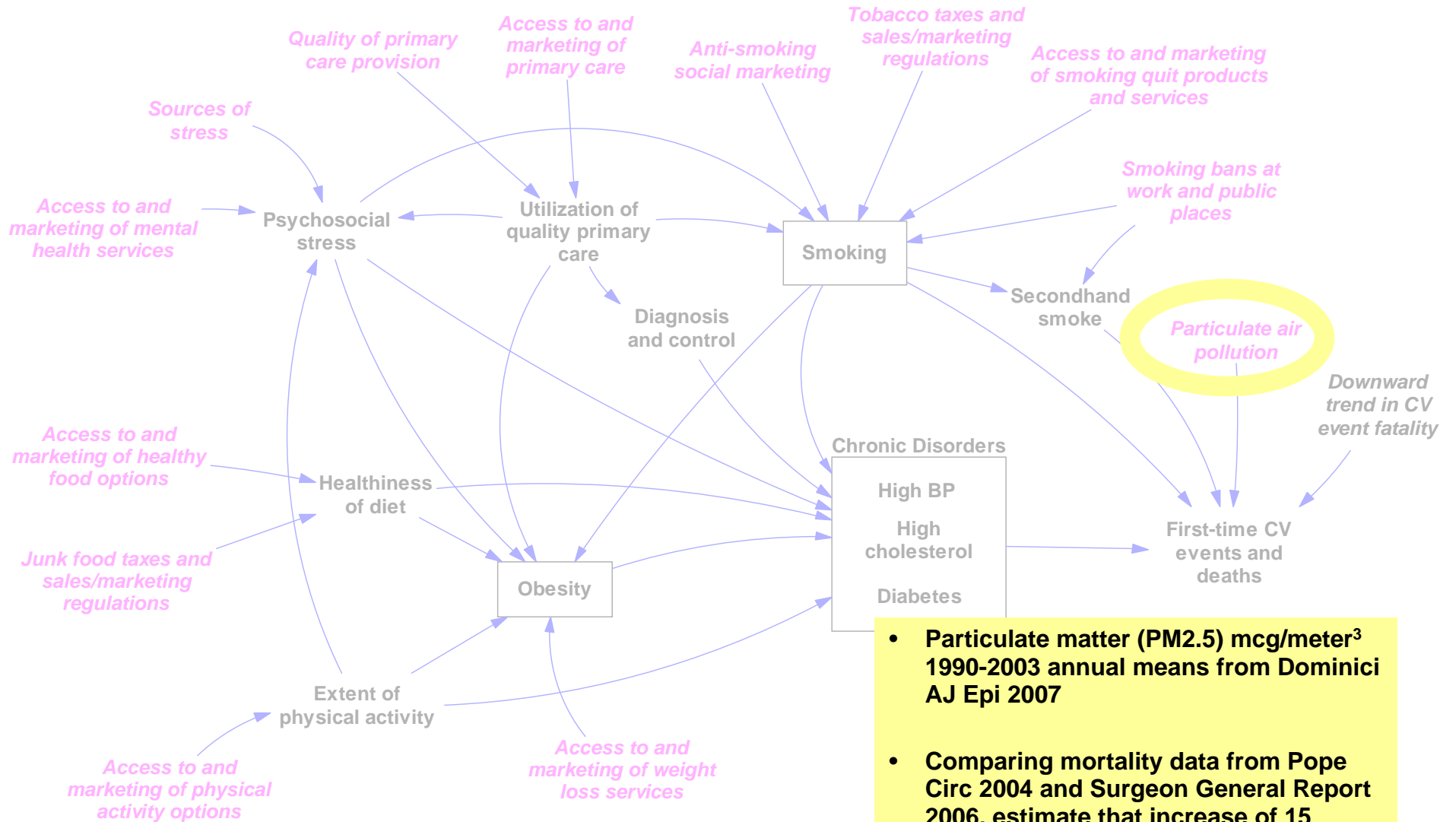
Smoking quit services & products



Secondhand smoke (SHS)

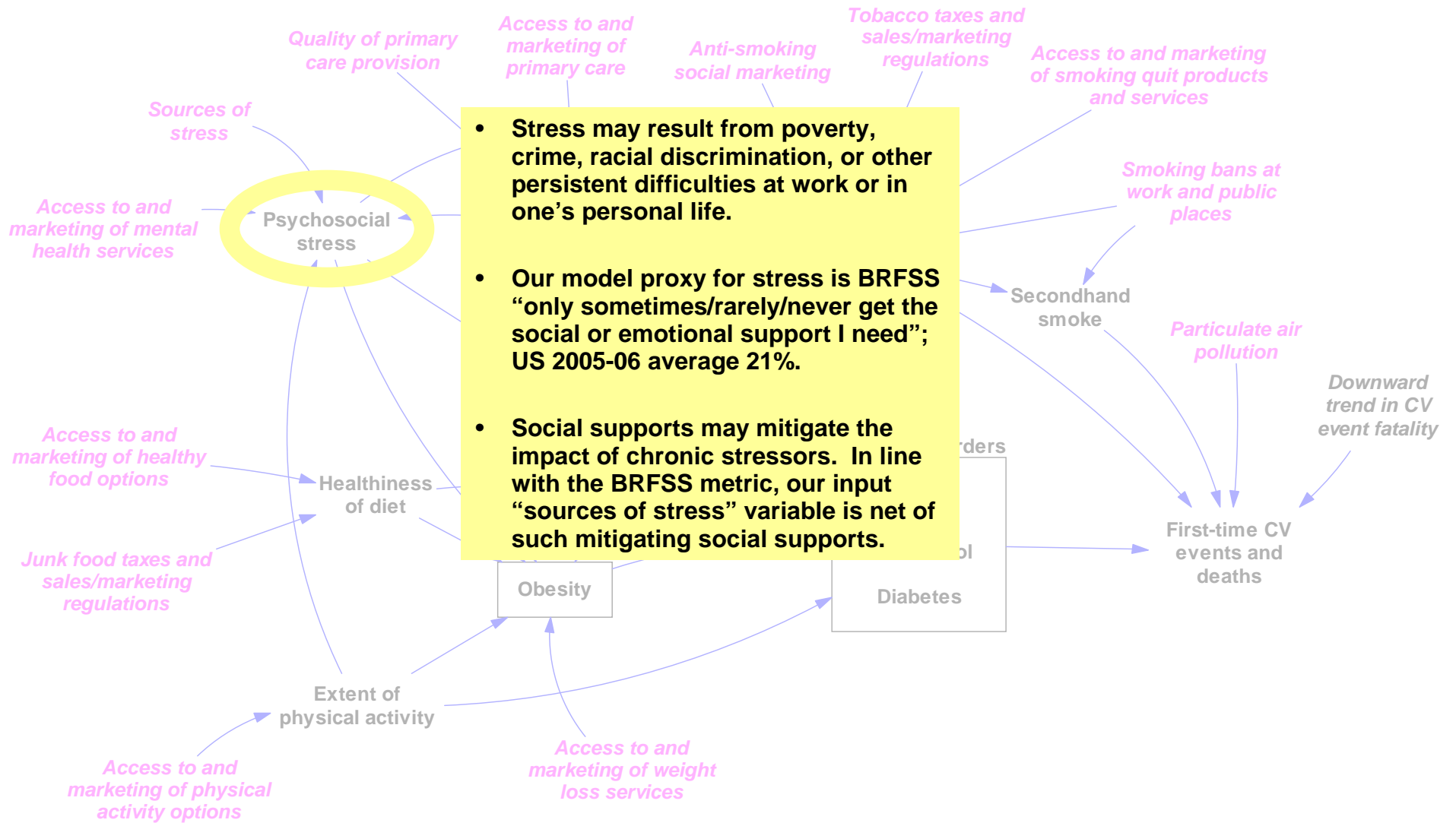


Air pollution

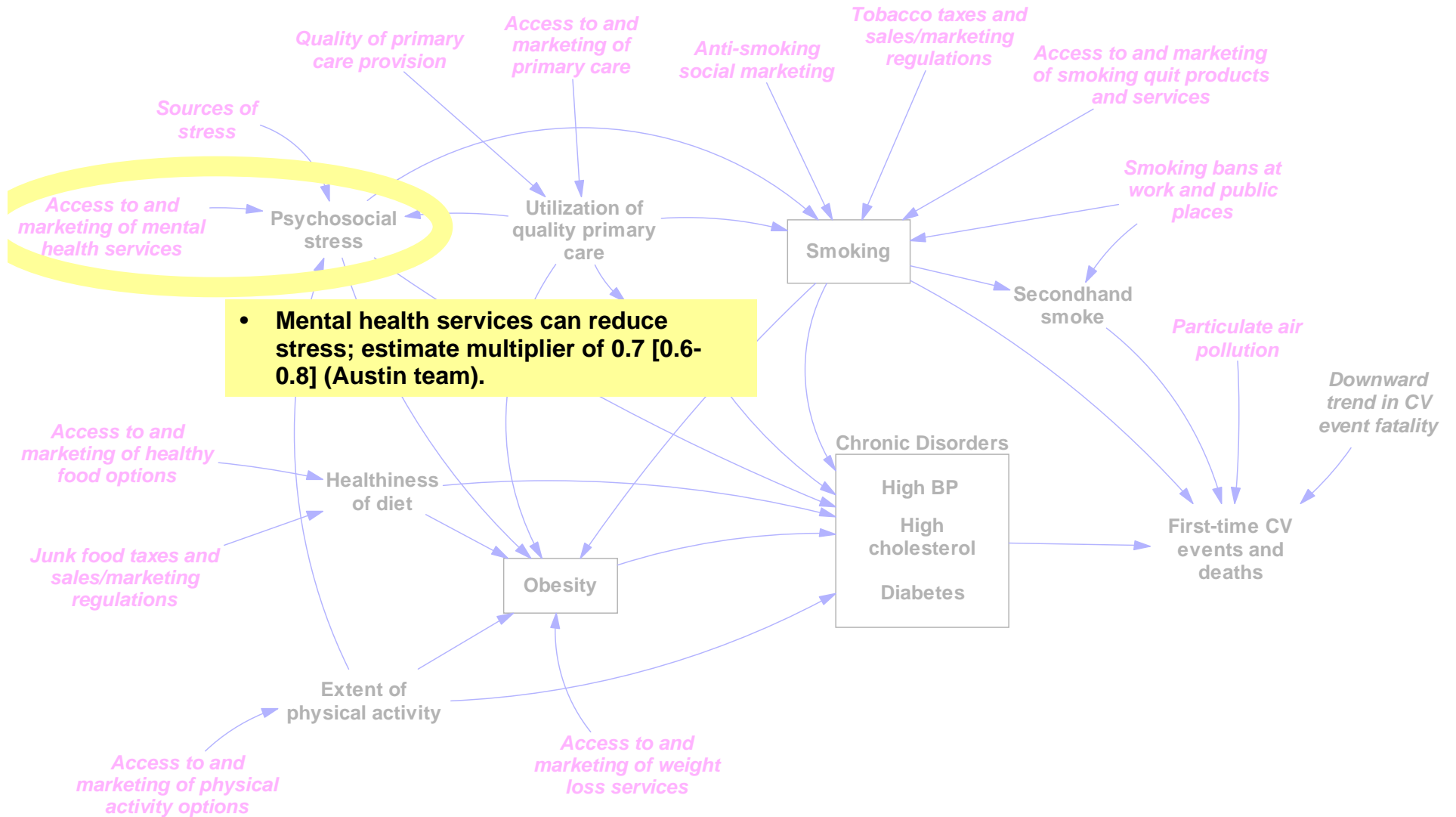


- **Particulate matter (PM_{2.5}) mcg/meter³ 1990-2003 annual means from Dominici AJ Epi 2007**
- **Comparing mortality data from Pope Circ 2004 and Surgeon General Report 2006, estimate that increase of 15 mcg/meter³ in PM_{2.5} is equivalent to SHS exposure.**

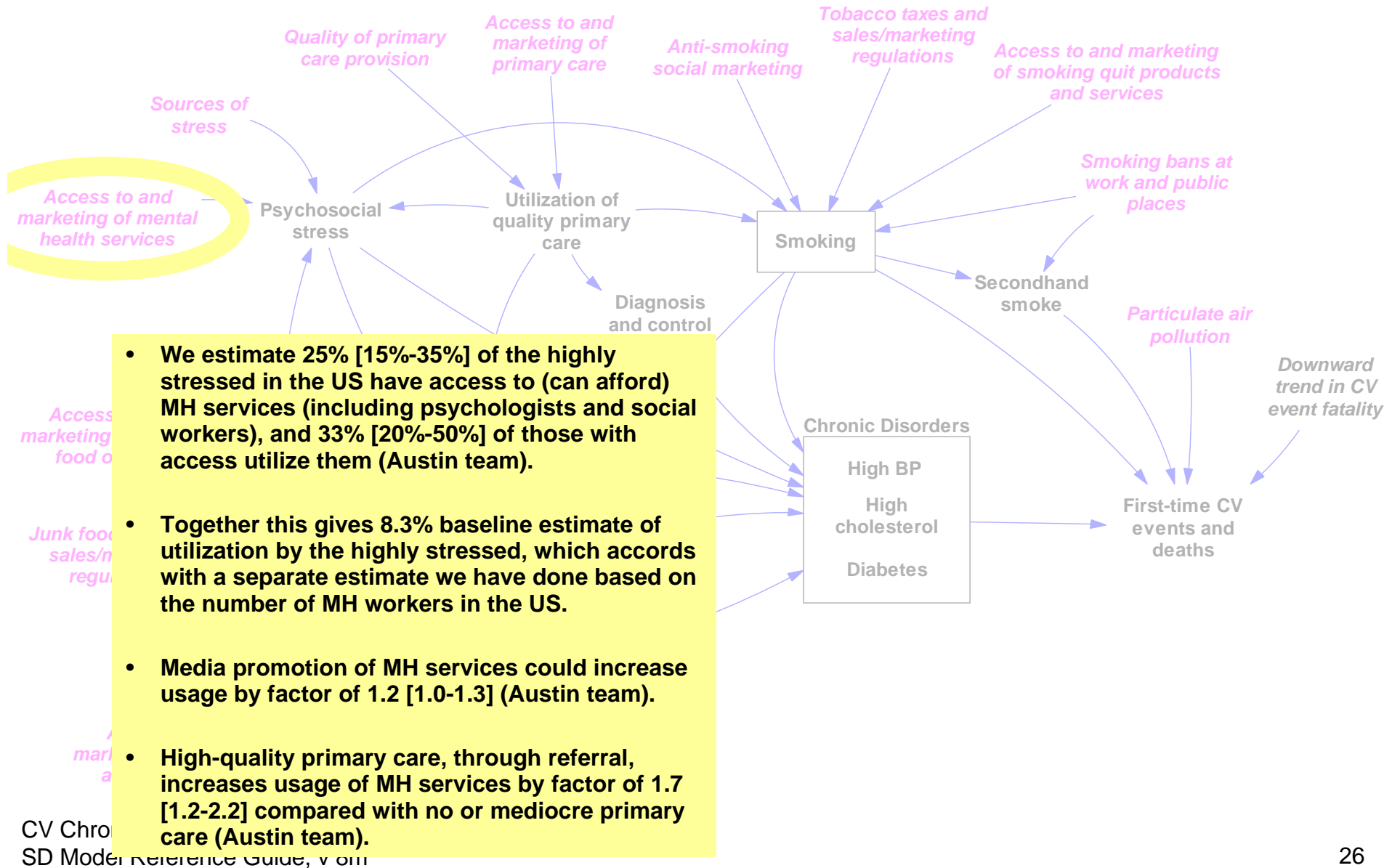
Psychosocial stress



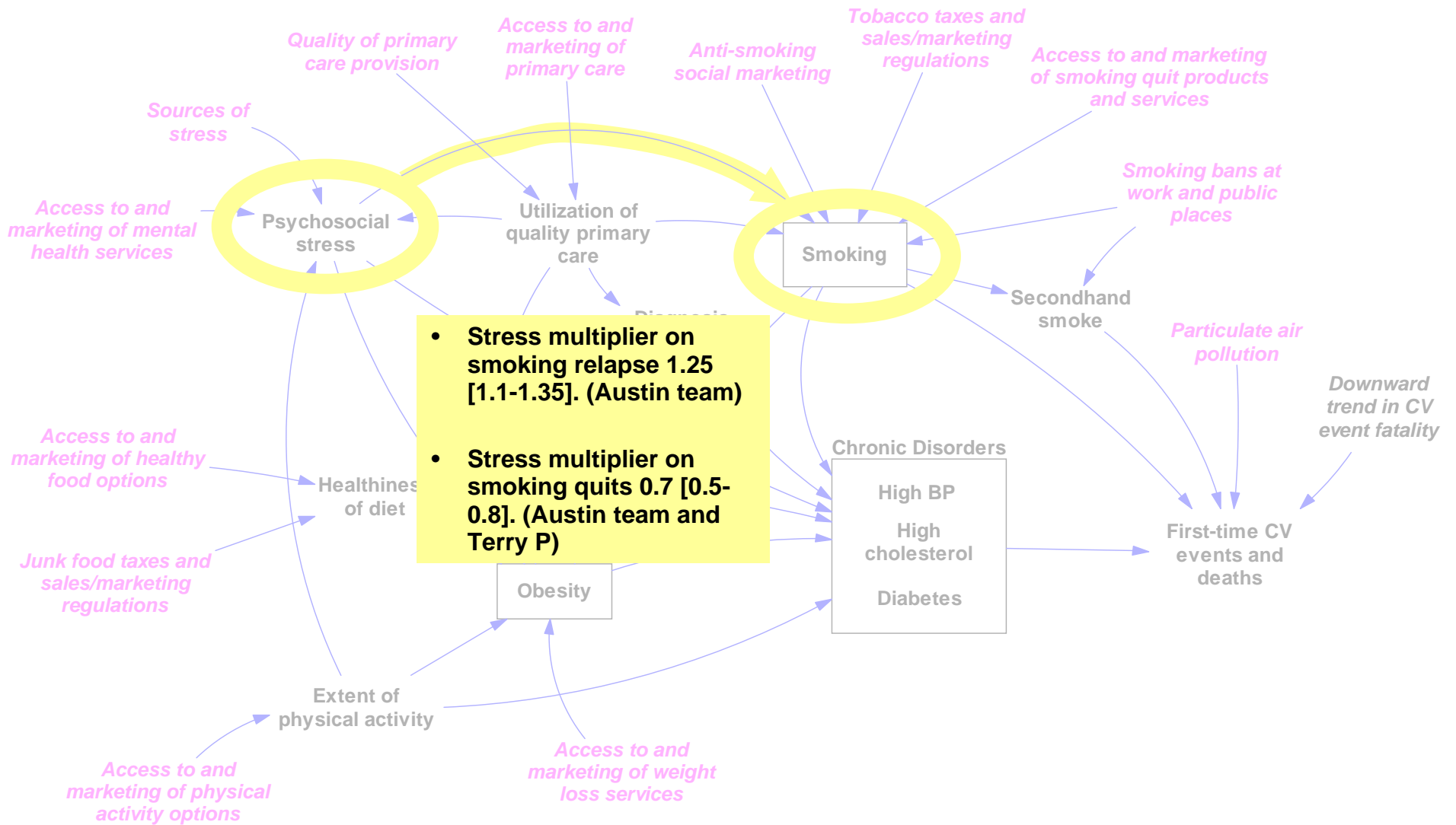
Impact of mental health services



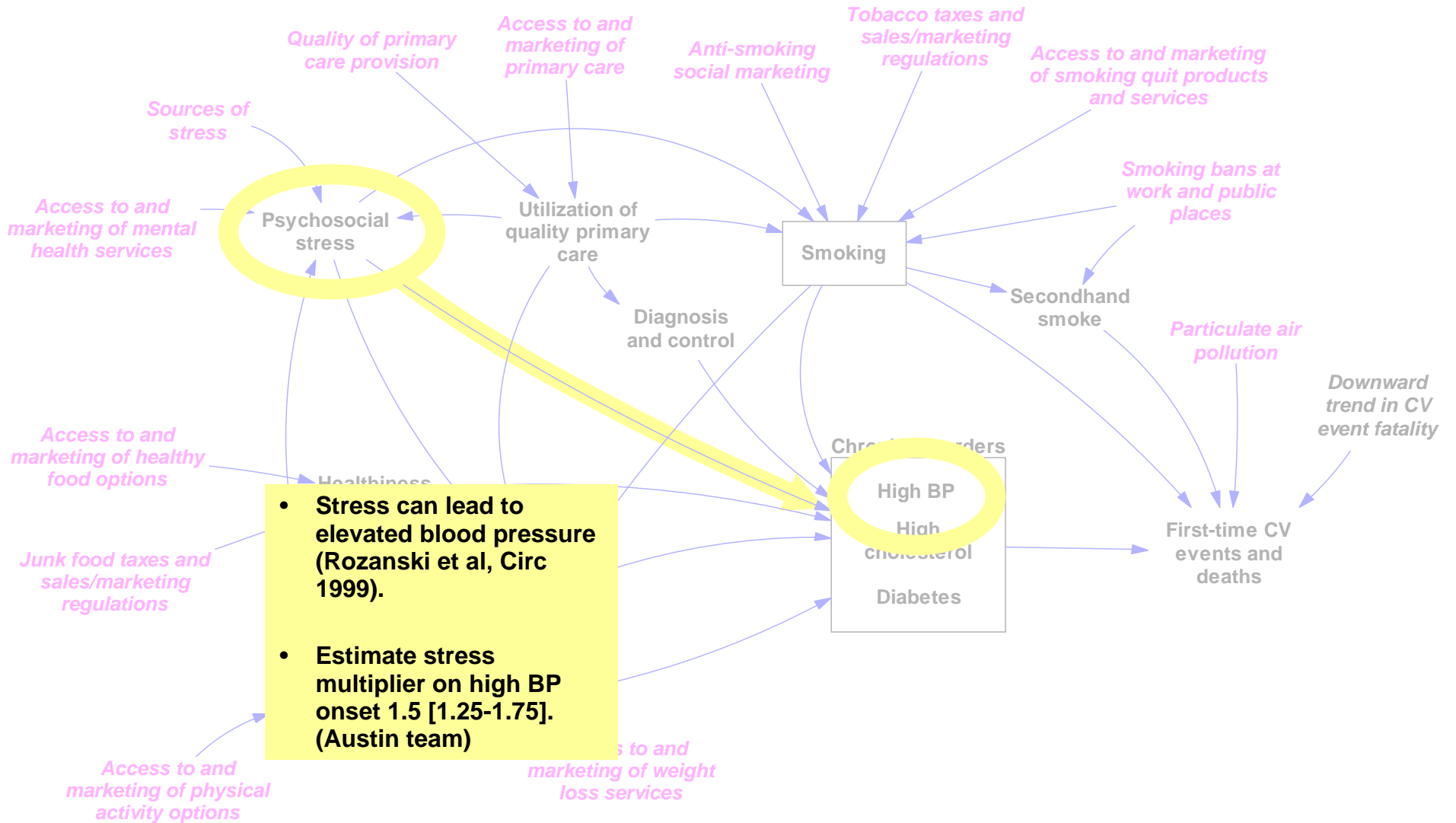
Mental health services



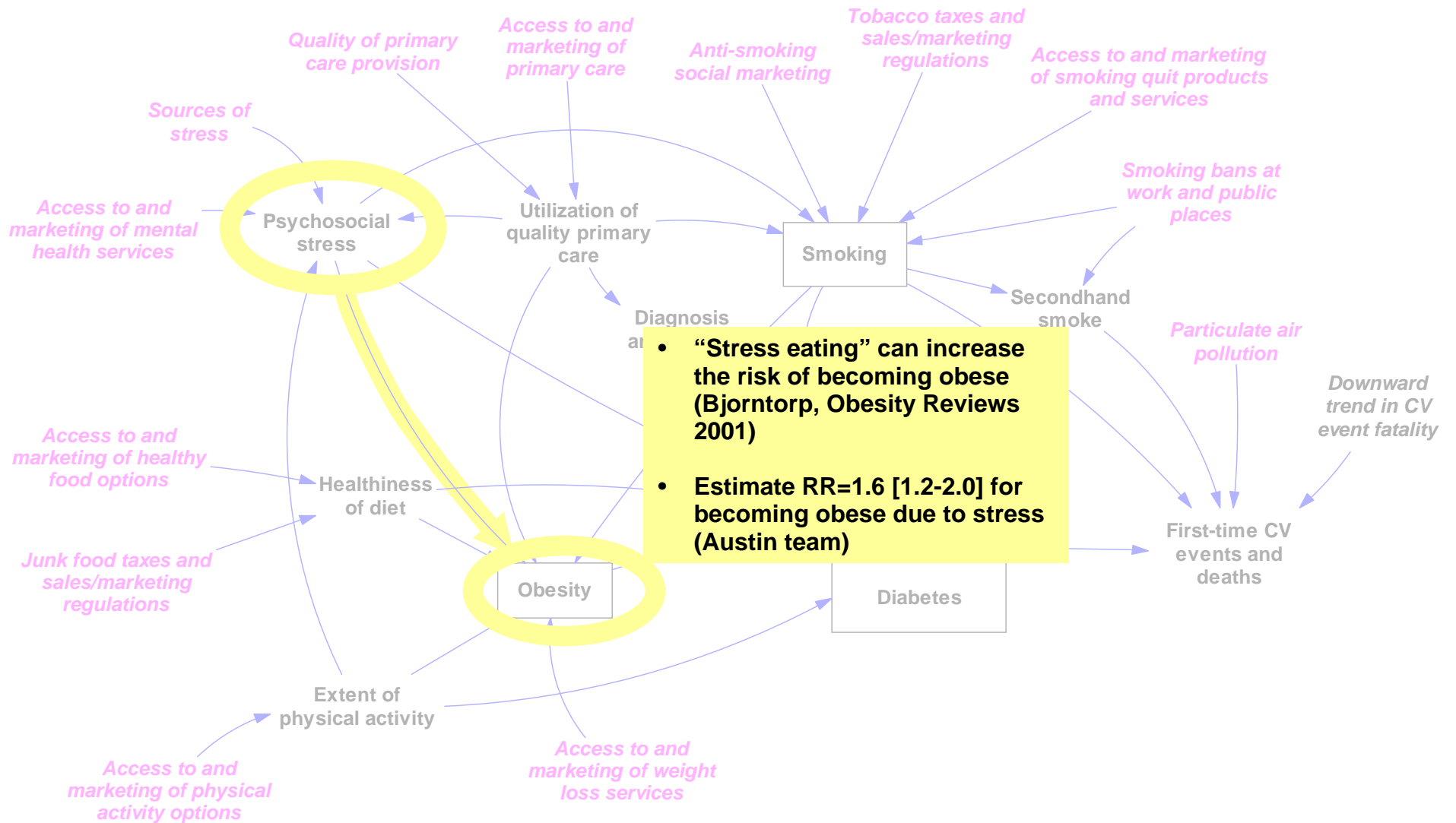
Stress to smoking



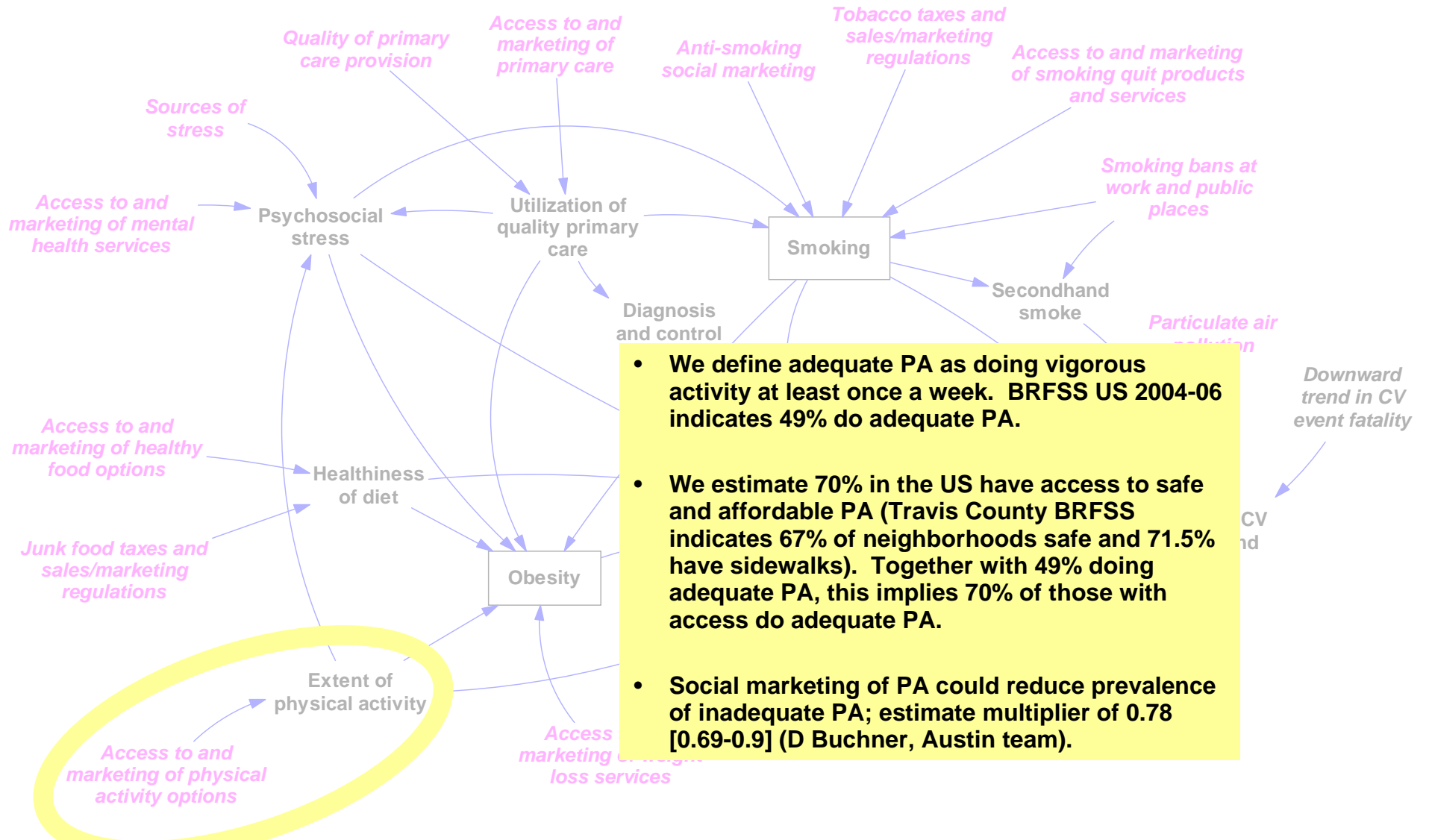
Stress to high blood pressure



Stress to obesity

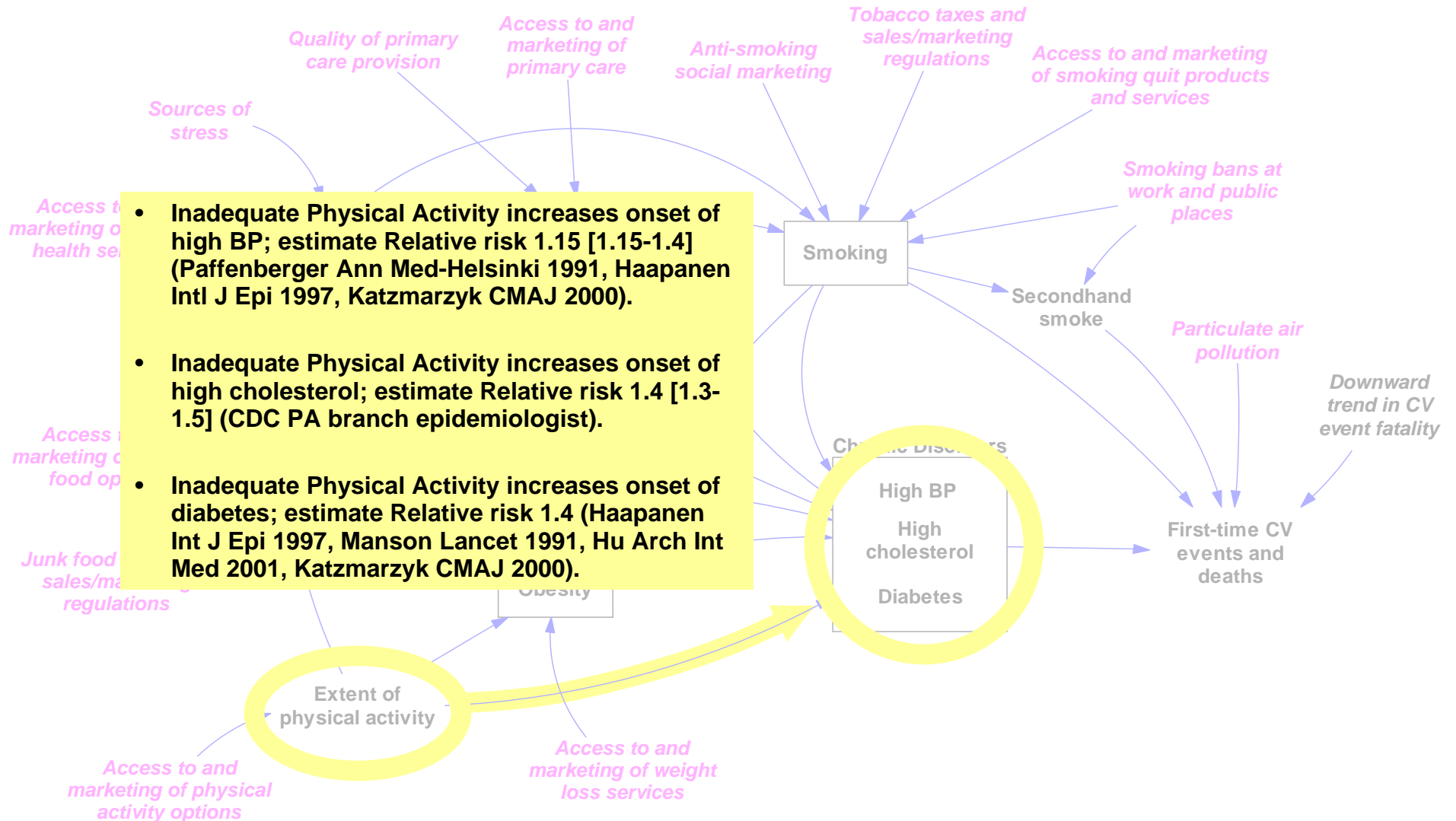


Physical activity

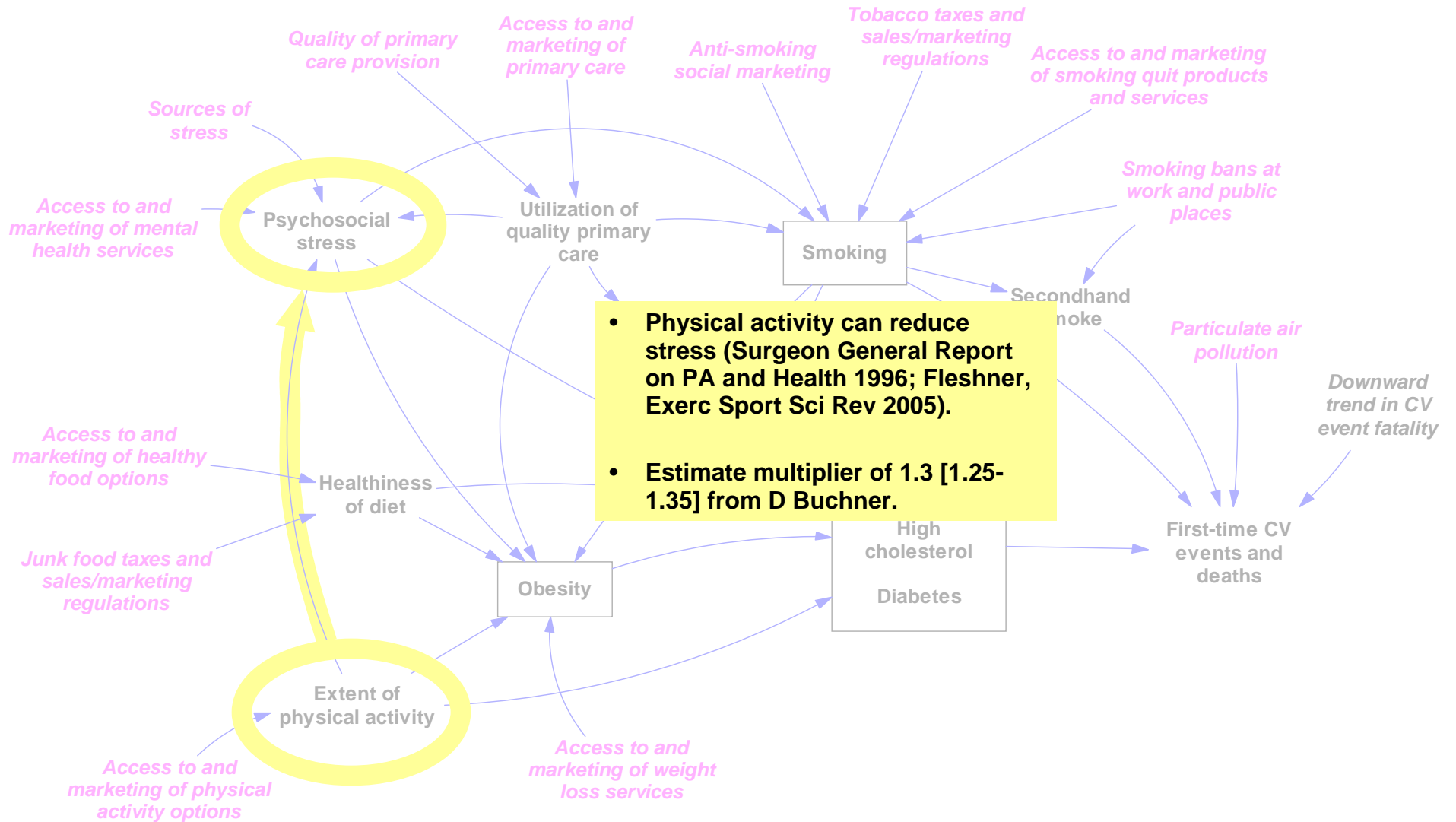


- We define adequate PA as doing vigorous activity at least once a week. BRFSS US 2004-06 indicates 49% do adequate PA.
- We estimate 70% in the US have access to safe and affordable PA (Travis County BRFSS indicates 67% of neighborhoods safe and 71.5% have sidewalks). Together with 49% doing adequate PA, this implies 70% of those with access do adequate PA.
- Social marketing of PA could reduce prevalence of inadequate PA; estimate multiplier of 0.78 [0.69-0.9] (D Buchner, Austin team).

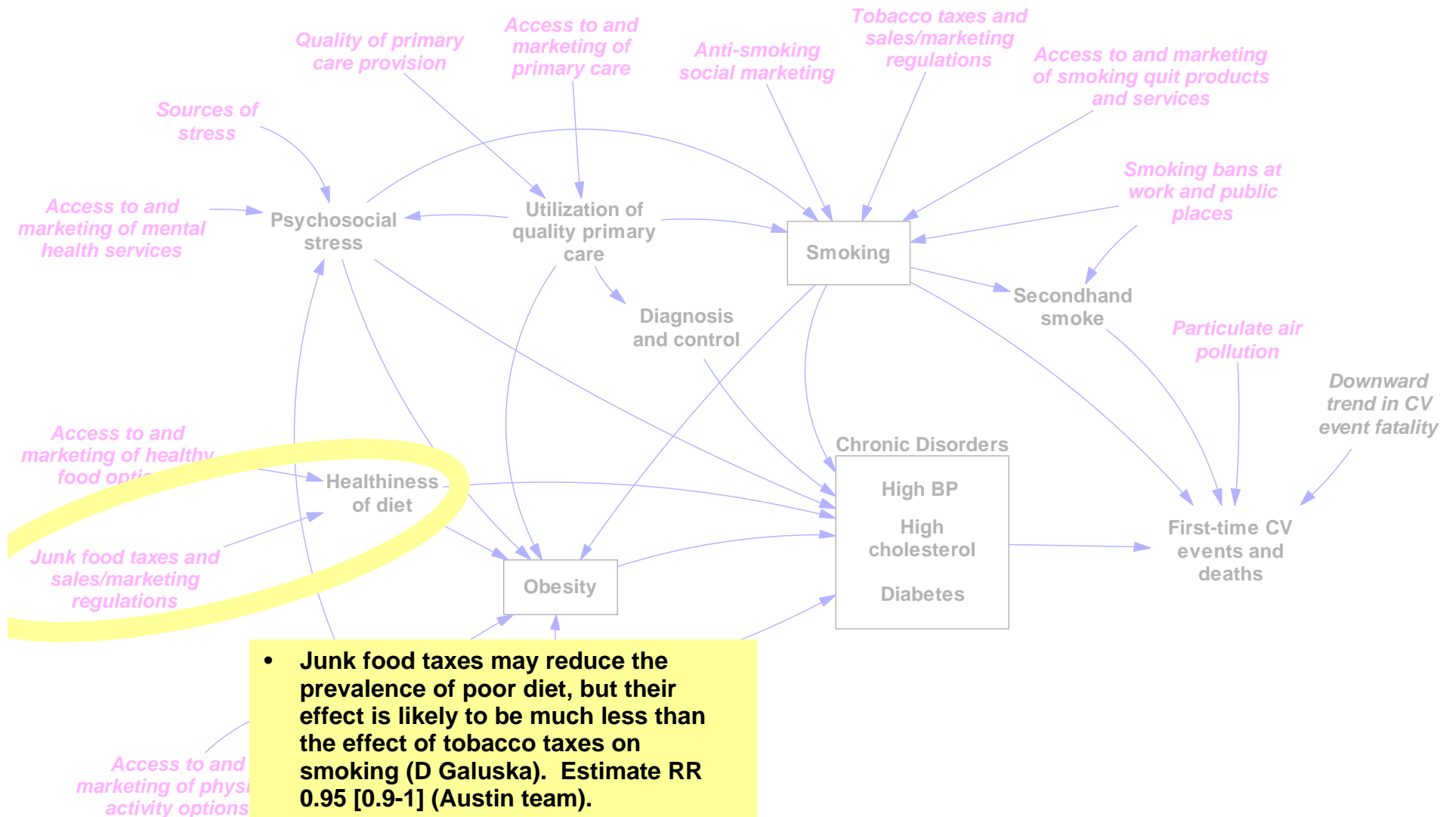
PA to chronic disorders



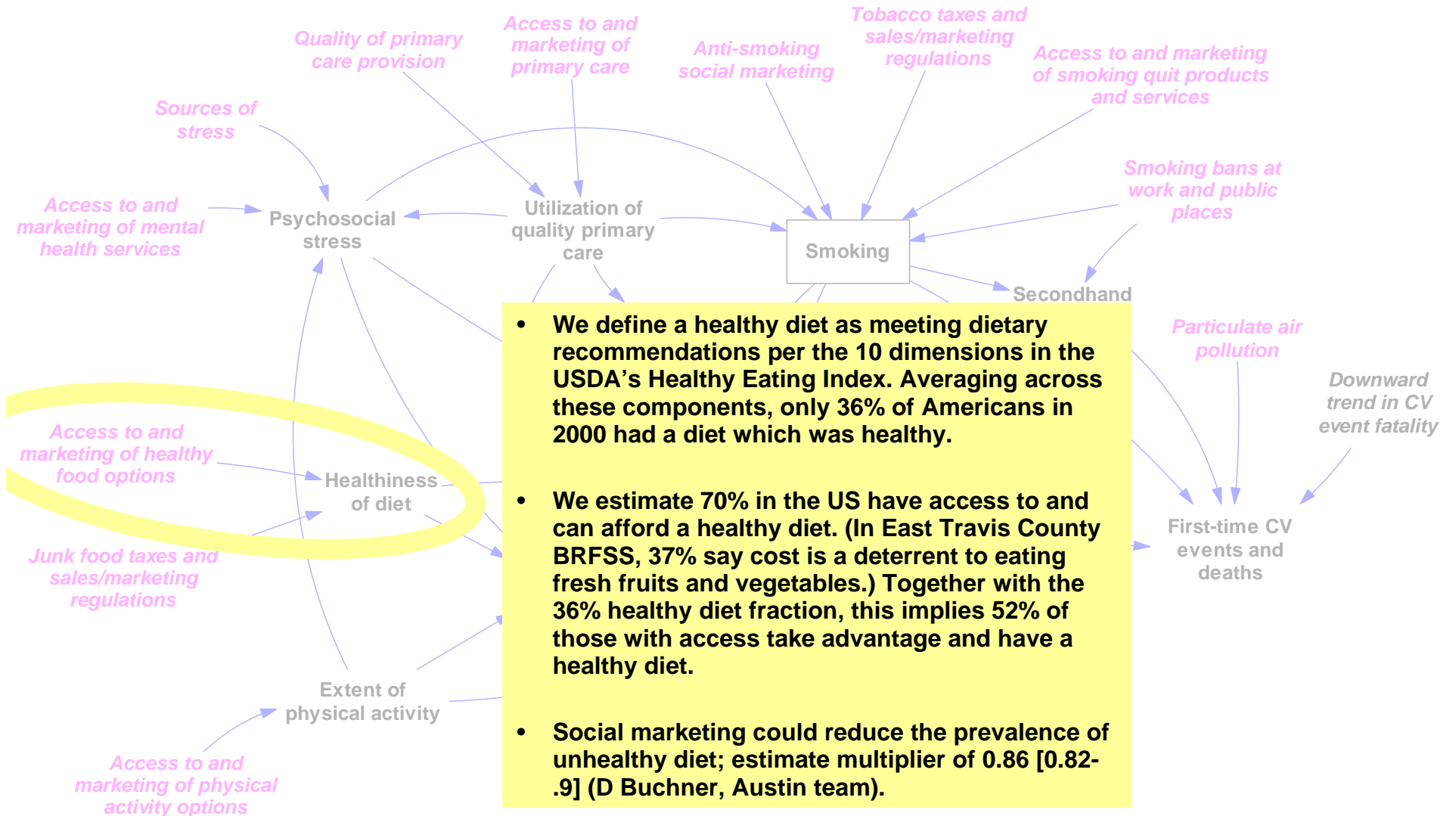
PA to stress



Junk food taxes & sales restrictions

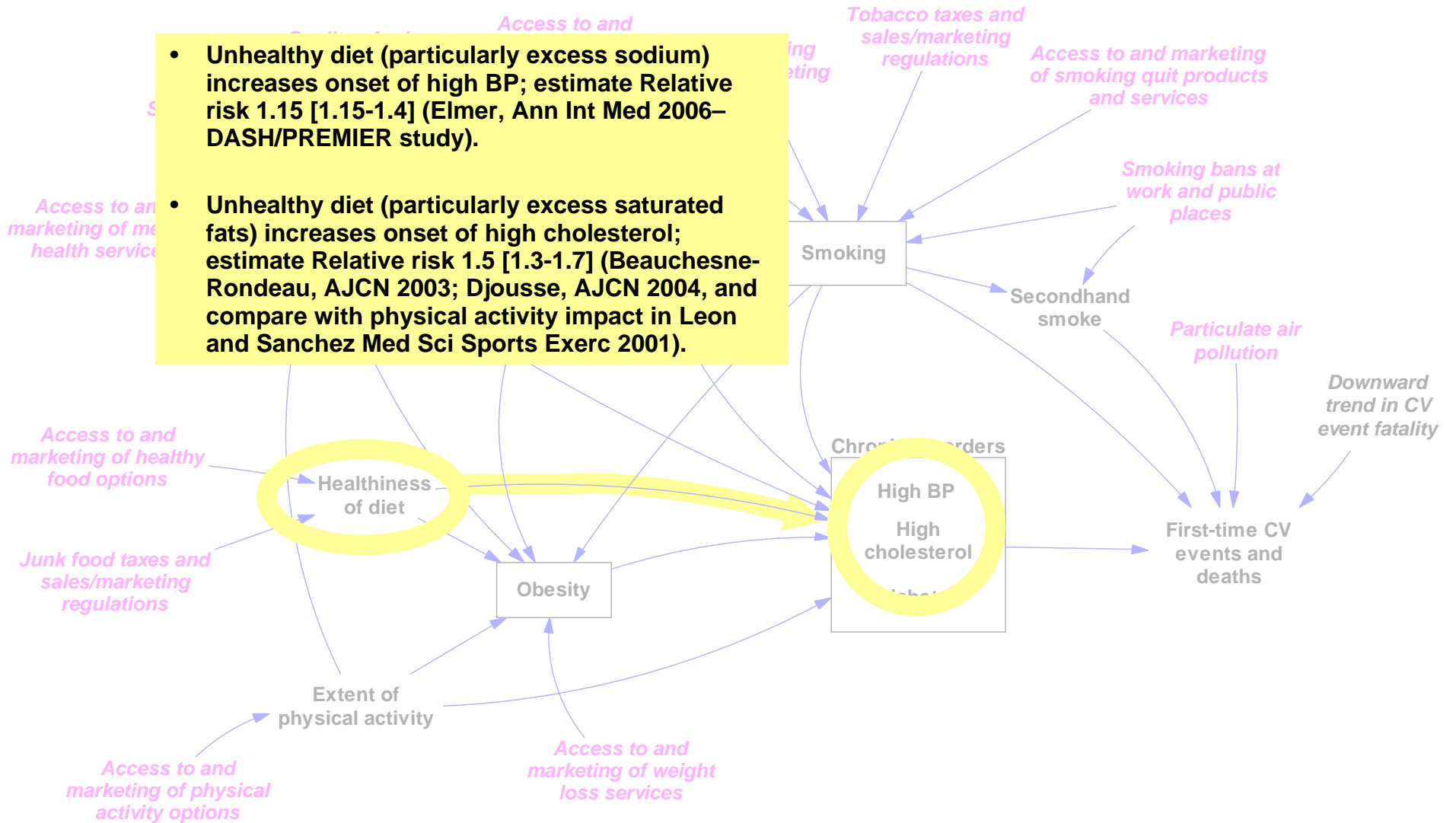


Healthy diet



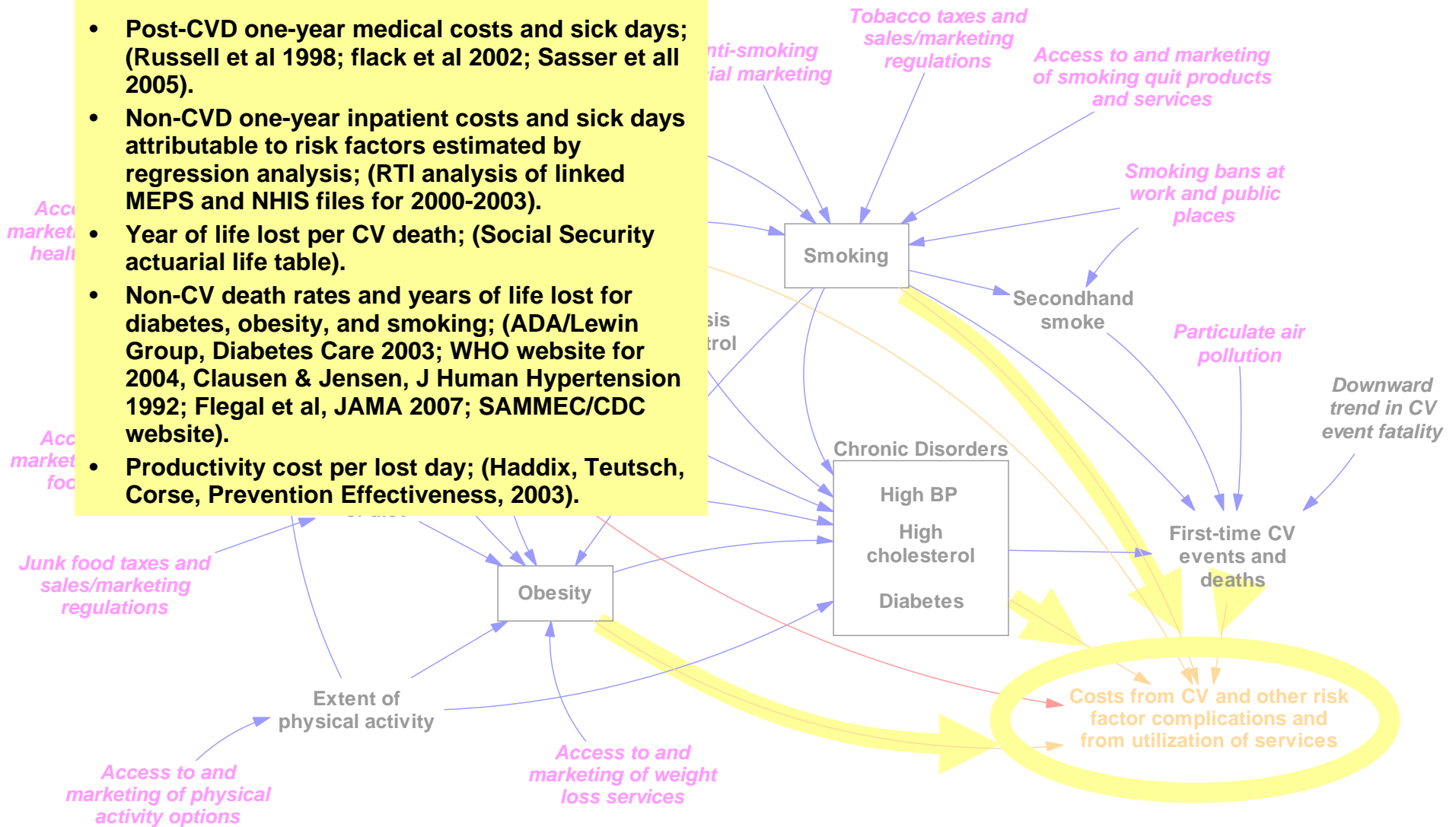
Diet to chronic disorders

- Unhealthy diet (particularly excess sodium) increases onset of high BP; estimate Relative risk 1.15 [1.15-1.4] (Elmer, Ann Int Med 2006–DASH/PREMIER study).
- Unhealthy diet (particularly excess saturated fats) increases onset of high cholesterol; estimate Relative risk 1.5 [1.3-1.7] (Beauchesne-Rondeau, AJCN 2003; Djousse, AJCN 2004, and compare with physical activity impact in Leon and Sanchez Med Sci Sports Exerc 2001).



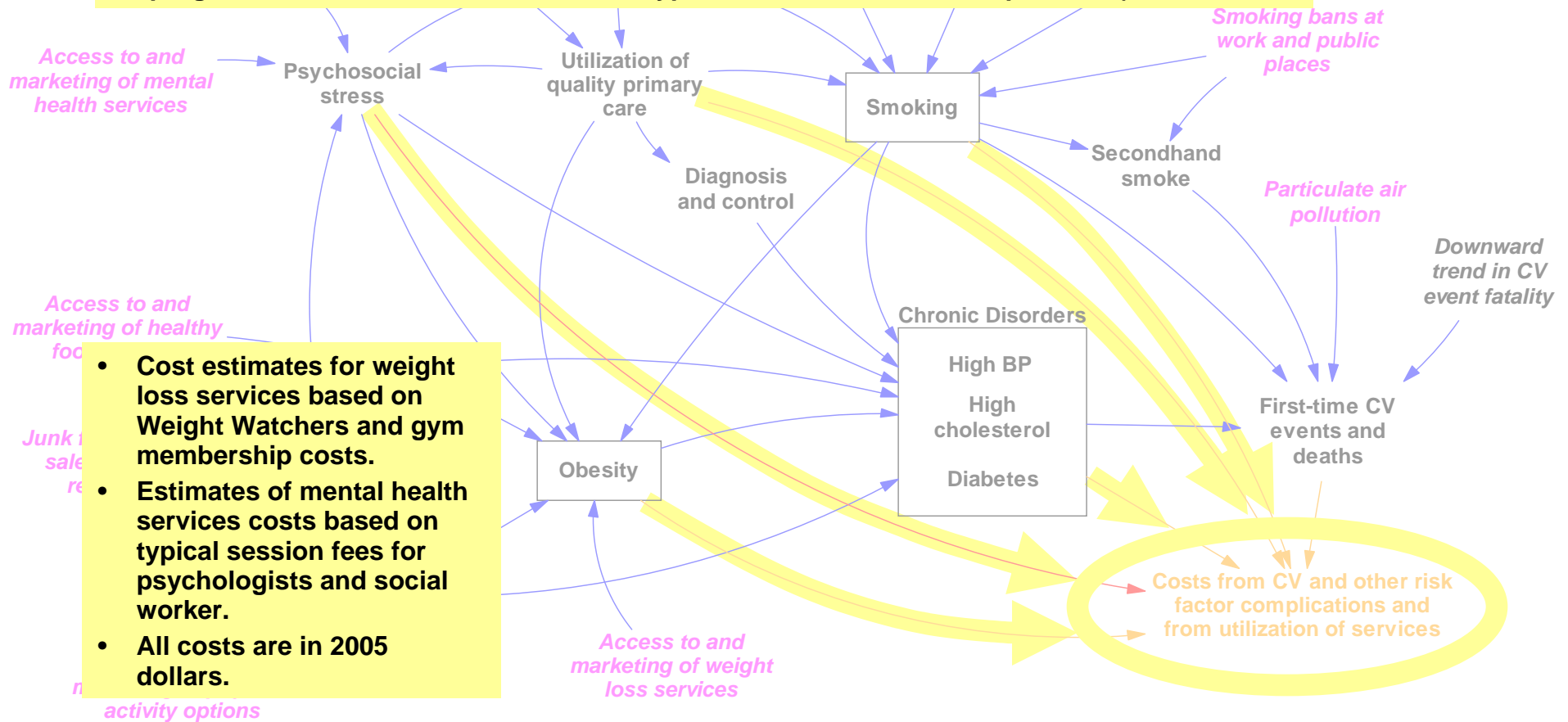
Cost of risk factor complications

- All costs are in 2005 dollars.
- Post-CVD one-year medical costs and sick days; (Russell et al 1998; flack et al 2002; Sasser et al 2005).
- Non-CVD one-year inpatient costs and sick days attributable to risk factors estimated by regression analysis; (RTI analysis of linked MEPS and NHIS files for 2000-2003).
- Year of life lost per CV death; (Social Security actuarial life table).
- Non-CV death rates and years of life lost for diabetes, obesity, and smoking; (ADA/Lewin Group, Diabetes Care 2003; WHO website for 2004, Clausen & Jensen, J Human Hypertension 1992; Flegal et al, JAMA 2007; SAMMEC/CDC website).
- Productivity cost per lost day; (Haddix, Teutsch, Corse, Prevention Effectiveness, 2003).



Cost of risk factor management

- Costs of prescription drugs and physician office visits for smokers and those with high BP, high Cholesterol, and diabetes; (RTI regression analysis of linked MEPS and NHIS files for 2000-2003; ADA/Lewin Group, Diabetes Care 2003).
- Relative costs for high-quality intensive management for chronic disorders; Costs of smoking quit services and products; (Herman et al, RTI/CDC, "A Markov model of disease progression and cost-effectiveness for Type 2 Diabetes" technical report 2005).



- Cost estimates for weight loss services based on Weight Watchers and gym membership costs.
- Estimates of mental health services costs based on typical session fees for psychologists and social worker.
- All costs are in 2005 dollars.